

QUEEN OF PIN-UPS AND FASHIONS

ARCHIE
SERIES

APPROVED
BY THE
COMICS
CODE



AUTHORITY

NO. 30

KATY

SEPT.

KEENE

10¢

Comics

LOOK, KATY, I
CAN KEEP MY HEAD
ABOVE WATER!

YES, GLORIA,
DEAR, WOOD
DOES FLOAT!



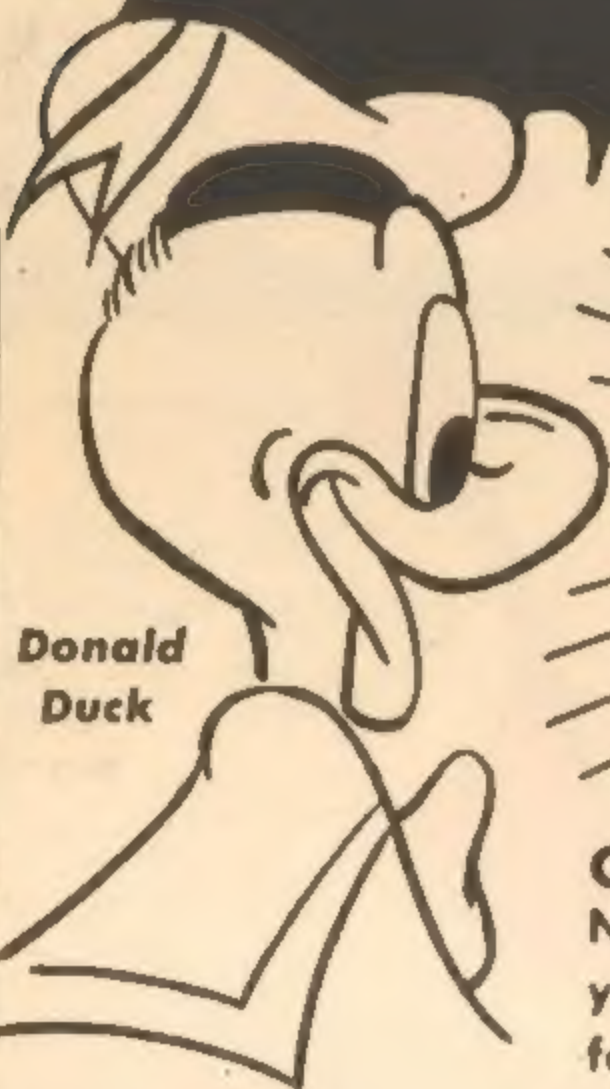
by
Bill
WooGoon

JOKE SENT IN 64
RONNIE JOCOVITZ,
134 HARDING AVE.
LONG BEACH, N.Y.

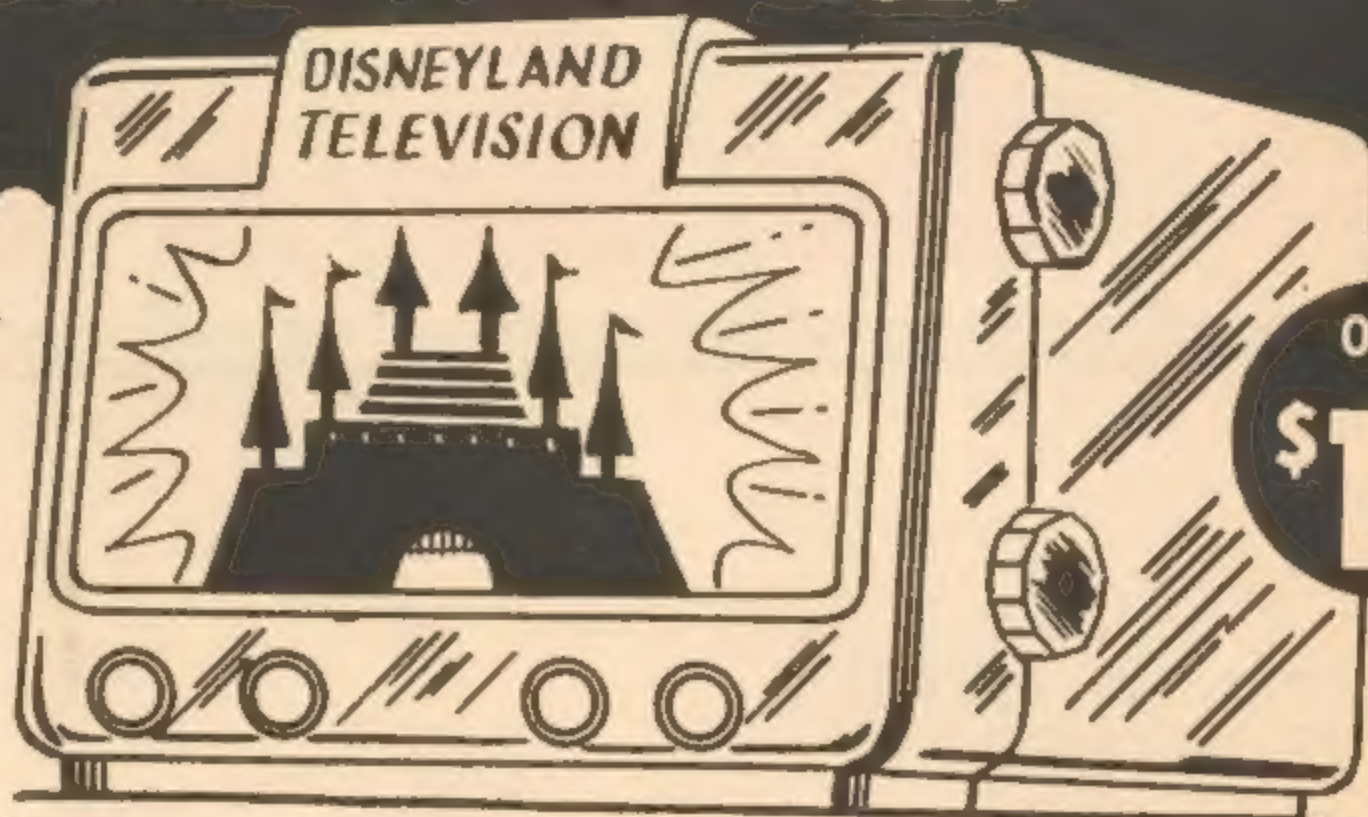
HEY KIDS!! SEND FOR THE NEW

Disneyland

COLOR TELEVISION SET



Donald Duck



COMPLETE WITH 8 ROLLS OF COLOR FILM

Now you can have hours of fun seeing and showing your own favorite Disneyland to your friends and family. Each roll of film is different—here are the titles:



Mickey Mouse

- 1 Mickey Mouse in Disneyland
- 2 Mickey Mouse in Adventureland
- 3 Peter Pan in Fantasyland
- 4 Goofy in Frontierland
- 5 Donald Duck in Tomorrowland

PLUS

- 6 Davy Crockett at the Alamo
- 7 Davy Crockett Fights the Creek Indians
- 8 Davy Crockett and the B'ar



Peter Pan



Davy Crockett

In all, the 8 rolls of 4 color film make up 112 different pictures of Disneyland and his friends! Don't wait! Mail coupon immediately with only \$1. Your set will be sent postpaid. No C.O.D.'s. For Canadian & foreign orders—send \$1.50 money order. Satisfaction guaranteed or return set for full refund.

MONEY BACK GUARANTEE

Josely Company, Dept. A D No C.O.D.'s
1472 Broadway • New York 36, N. Y.

Folks:

Here's my dollar. Send me the Disneyland Color Television set with 8 rolls of film. If not completely satisfied, I may return same for full refund.

Name _____

Address _____

City _____ Zone _____ State _____

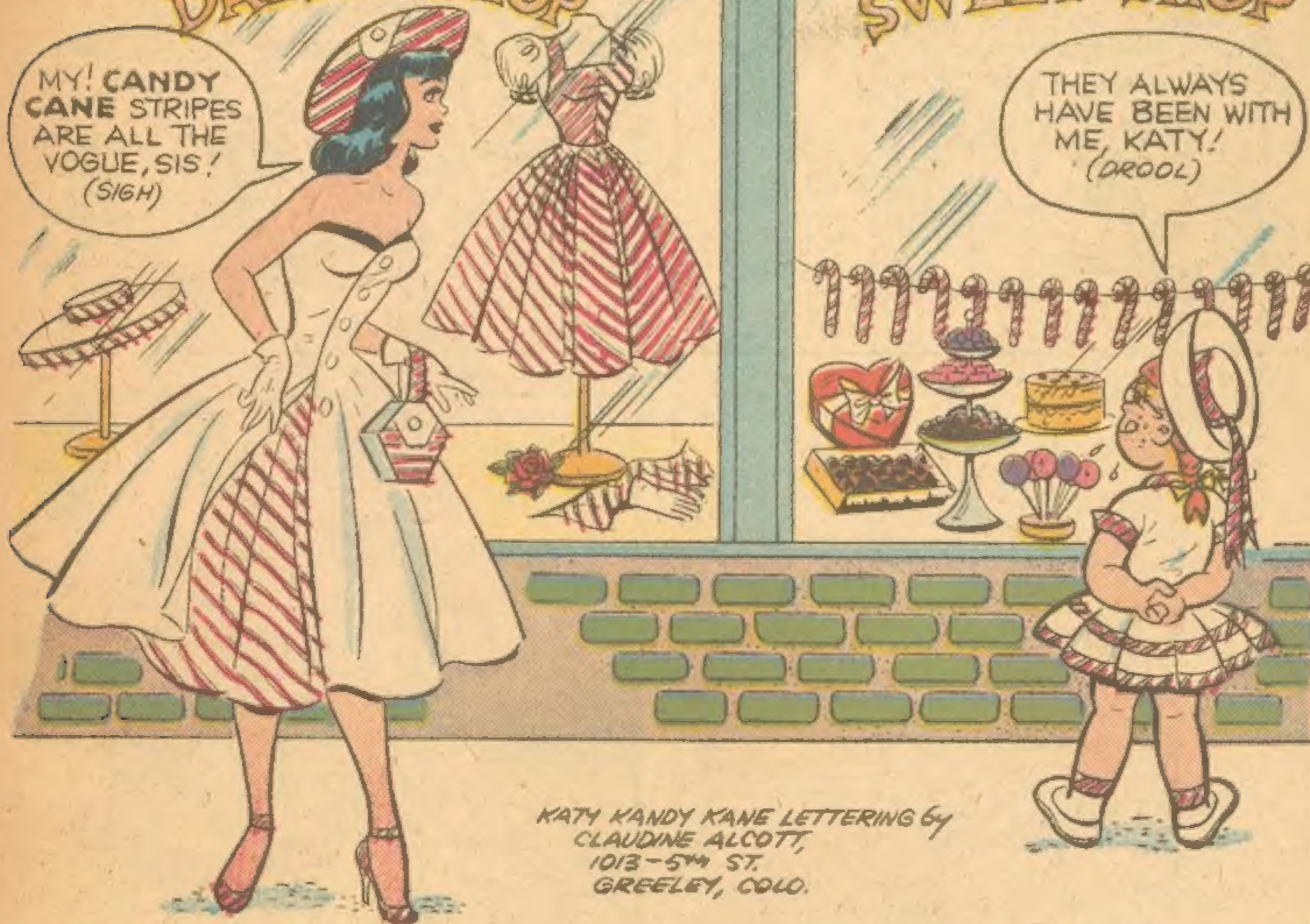
Canadian & Foreign orders, \$1.50 with coupon

KATY KEENE

by Bill WOGGON

DRESS SHOP

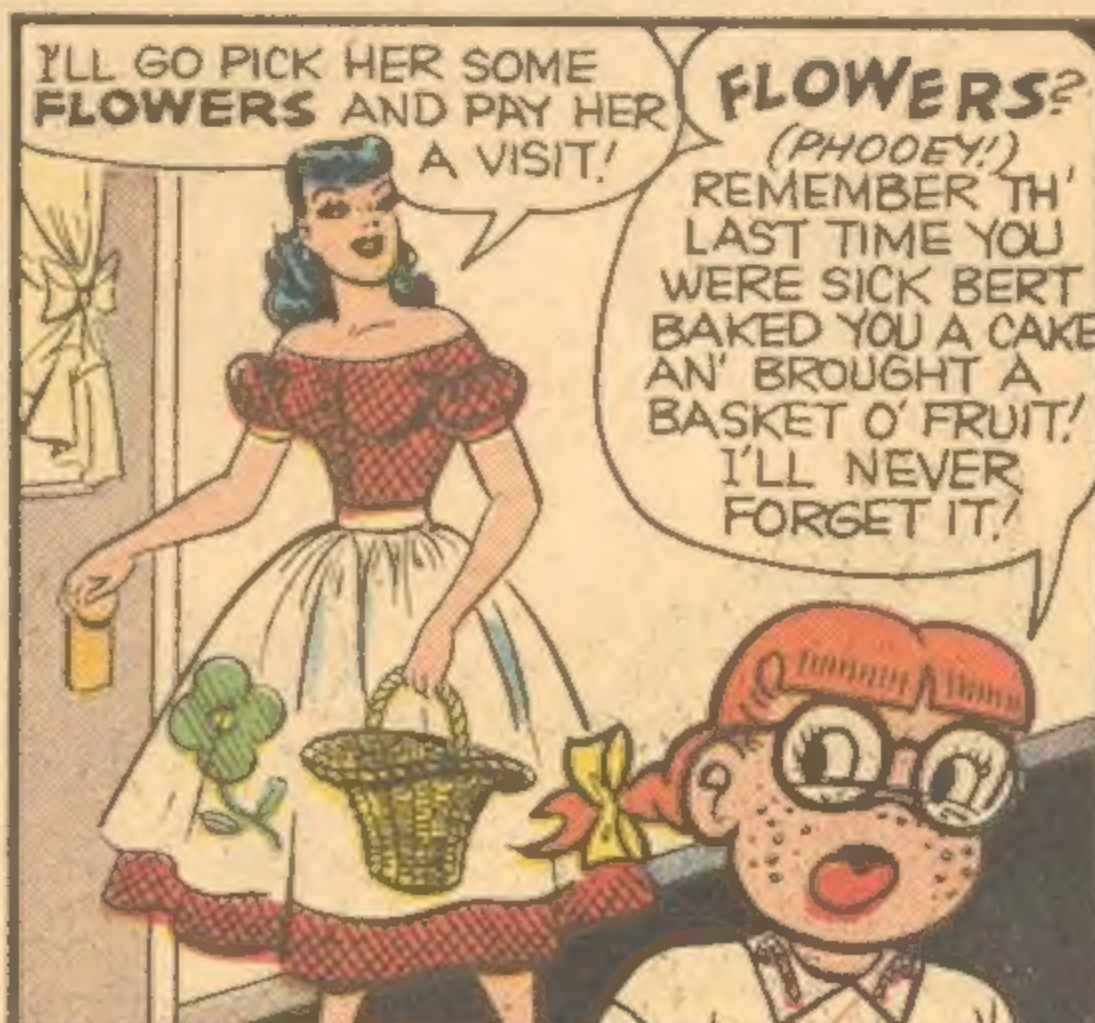
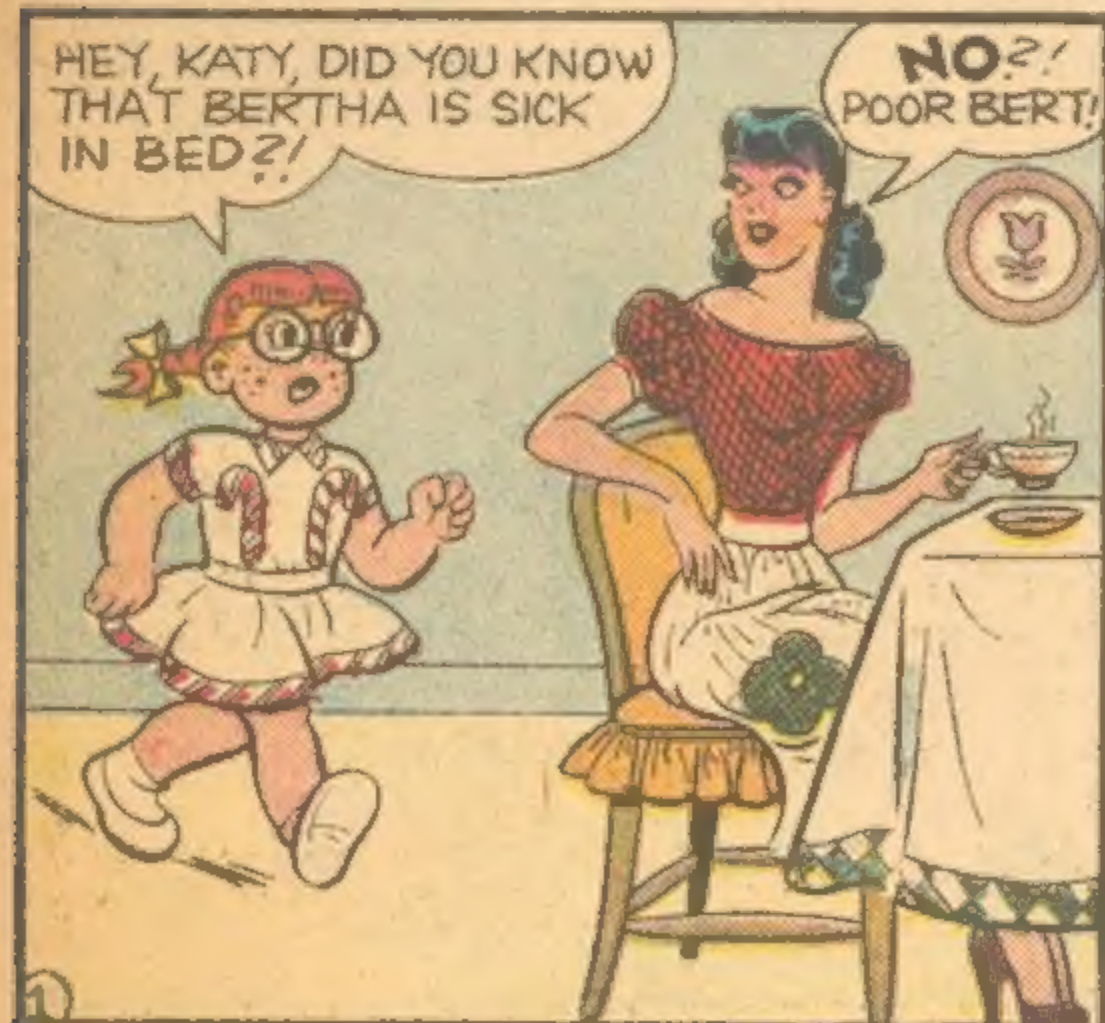
SWEET SHOP



KATY KANDY KANE LETTERING by
CLAUDINE ALCOTT,
1013-5th ST.
GREELEY, COLO.

KATY'S POSE+OUTFIT by
SHARON SJOGQUIST
BOX 385, NO. BRANCH, MINN.

SIS'S POSE, DRESS+SWEET SHOP
by DOTTY FREEMAN,
420 ROTARY DR., HIGH POINT, N.C.





KATY'S HOUSEDRESS 64 JOYCE JARRET, 1504 ALBANY, MODESTO, CALIFORNIA.



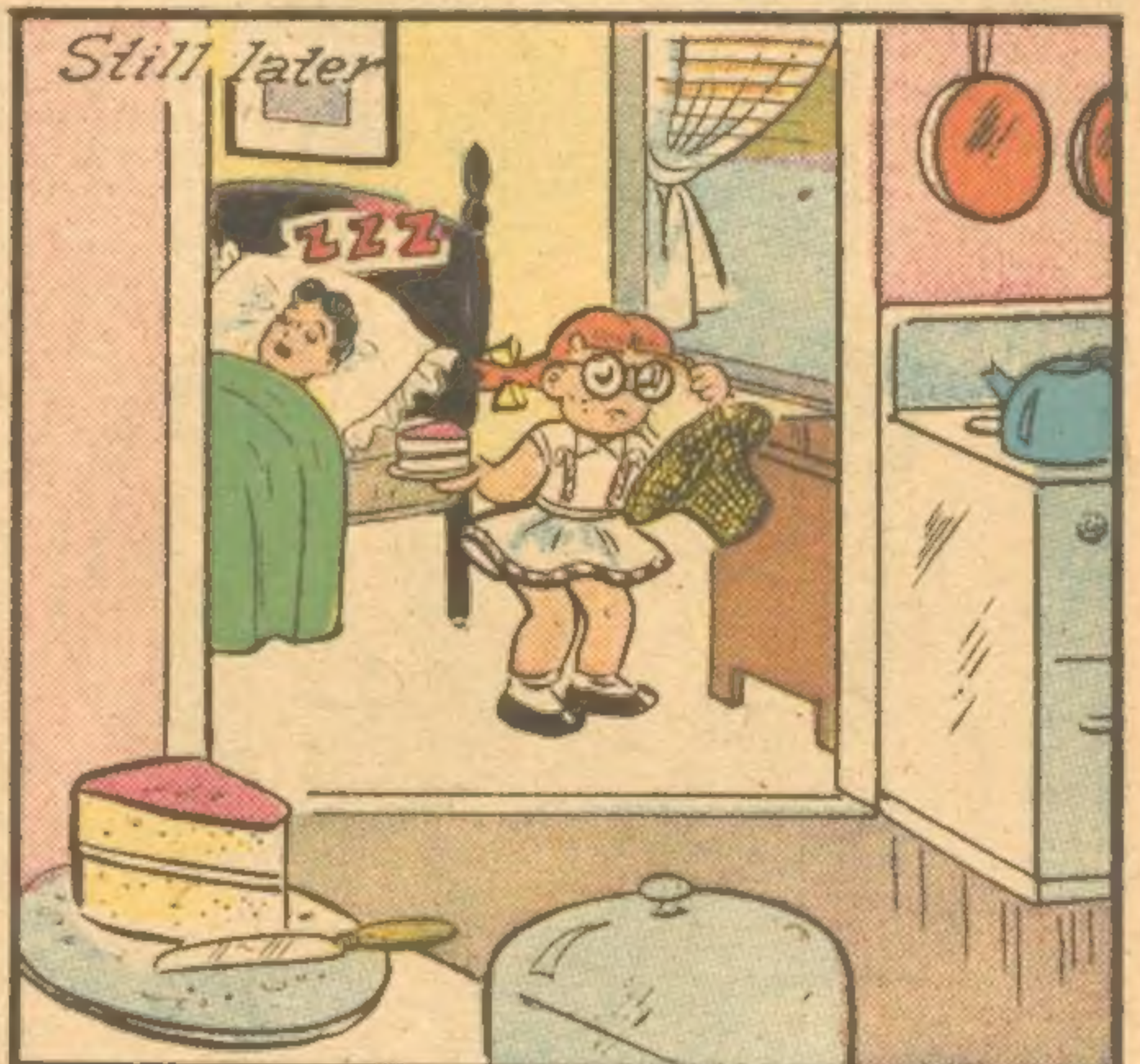
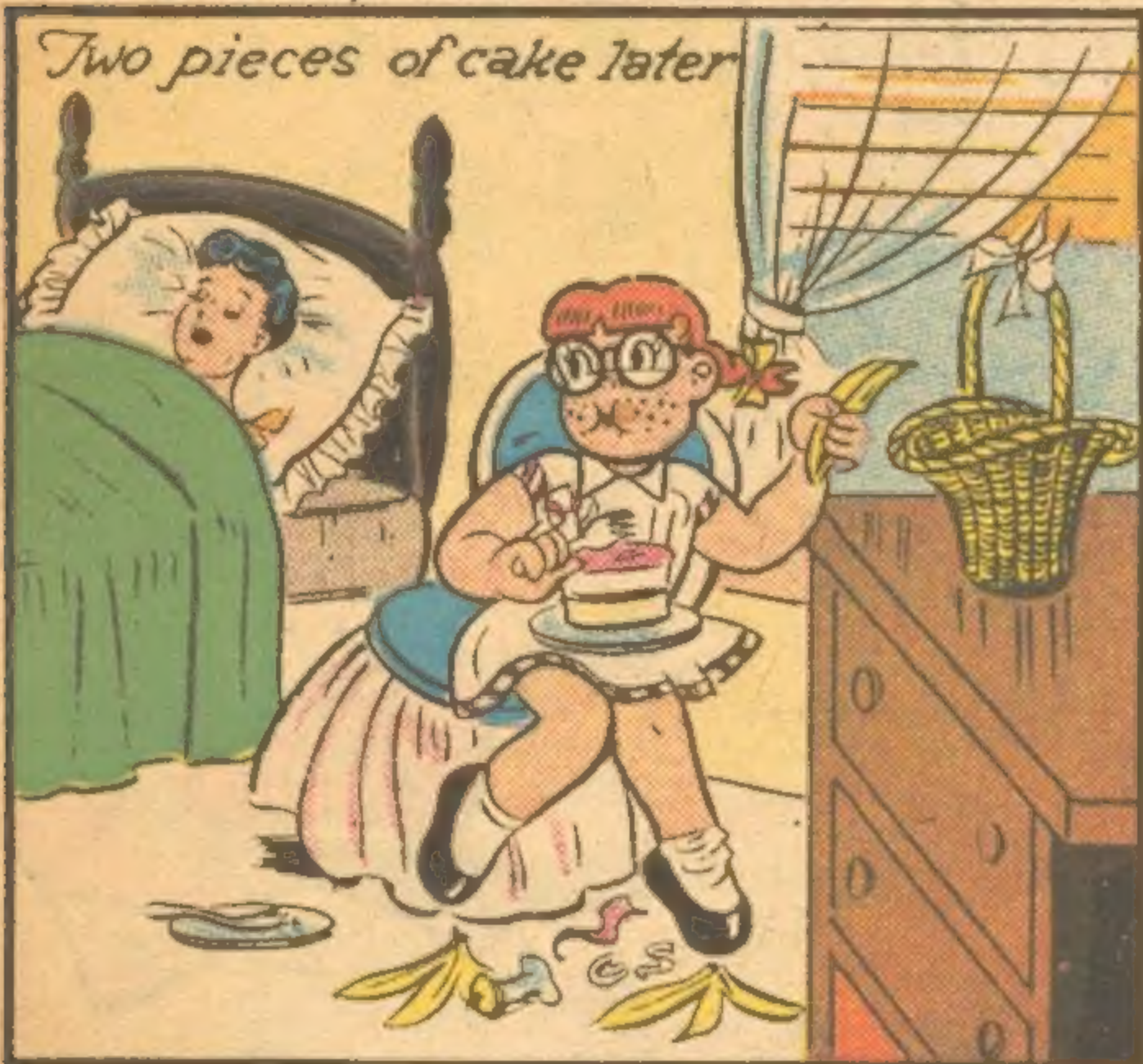
SIS'S CHEF HAT & APRON 64 HENRIETTA LEWIS, 1689 GRAND AVE., BRONX, NEW YORK.



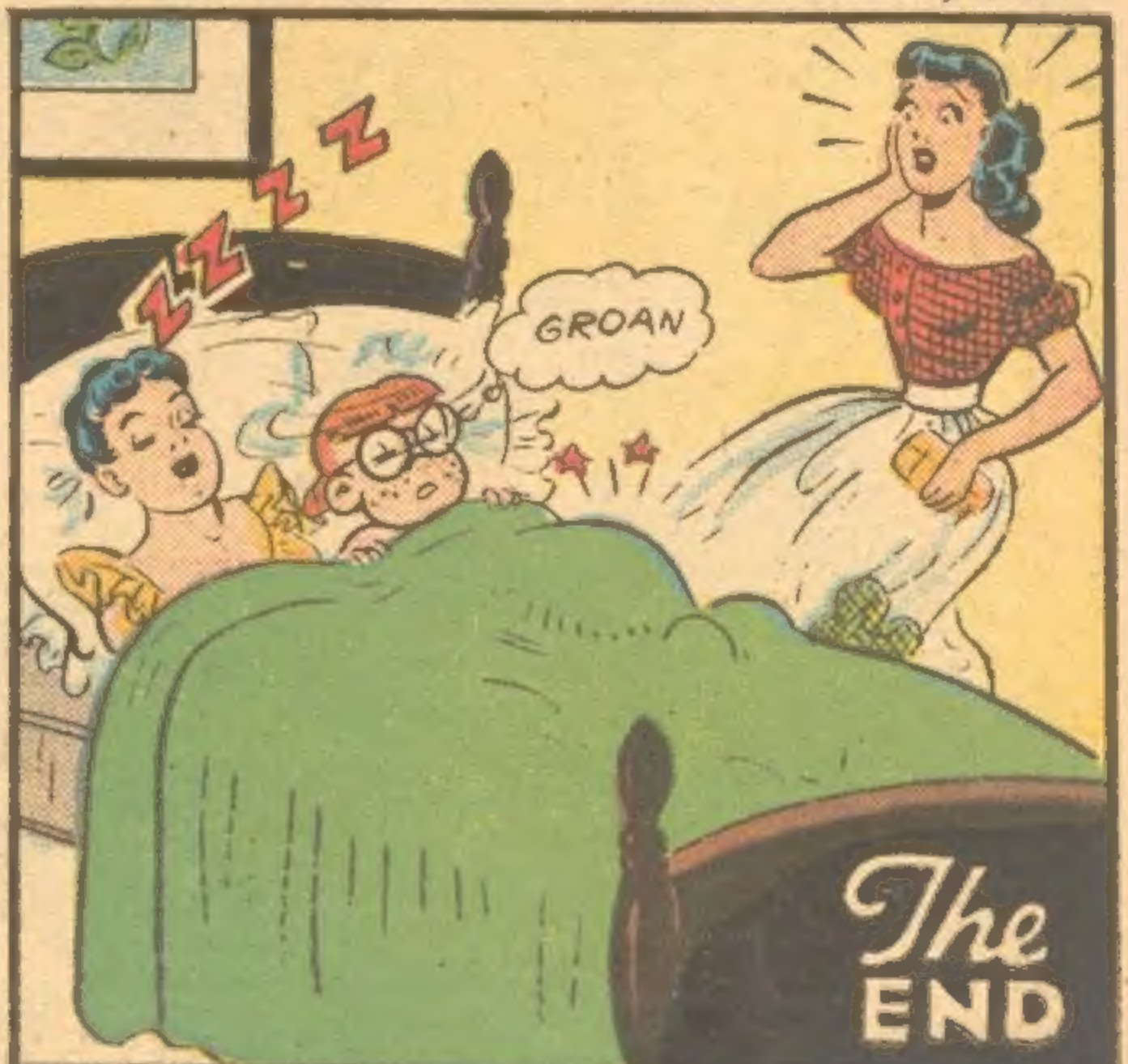
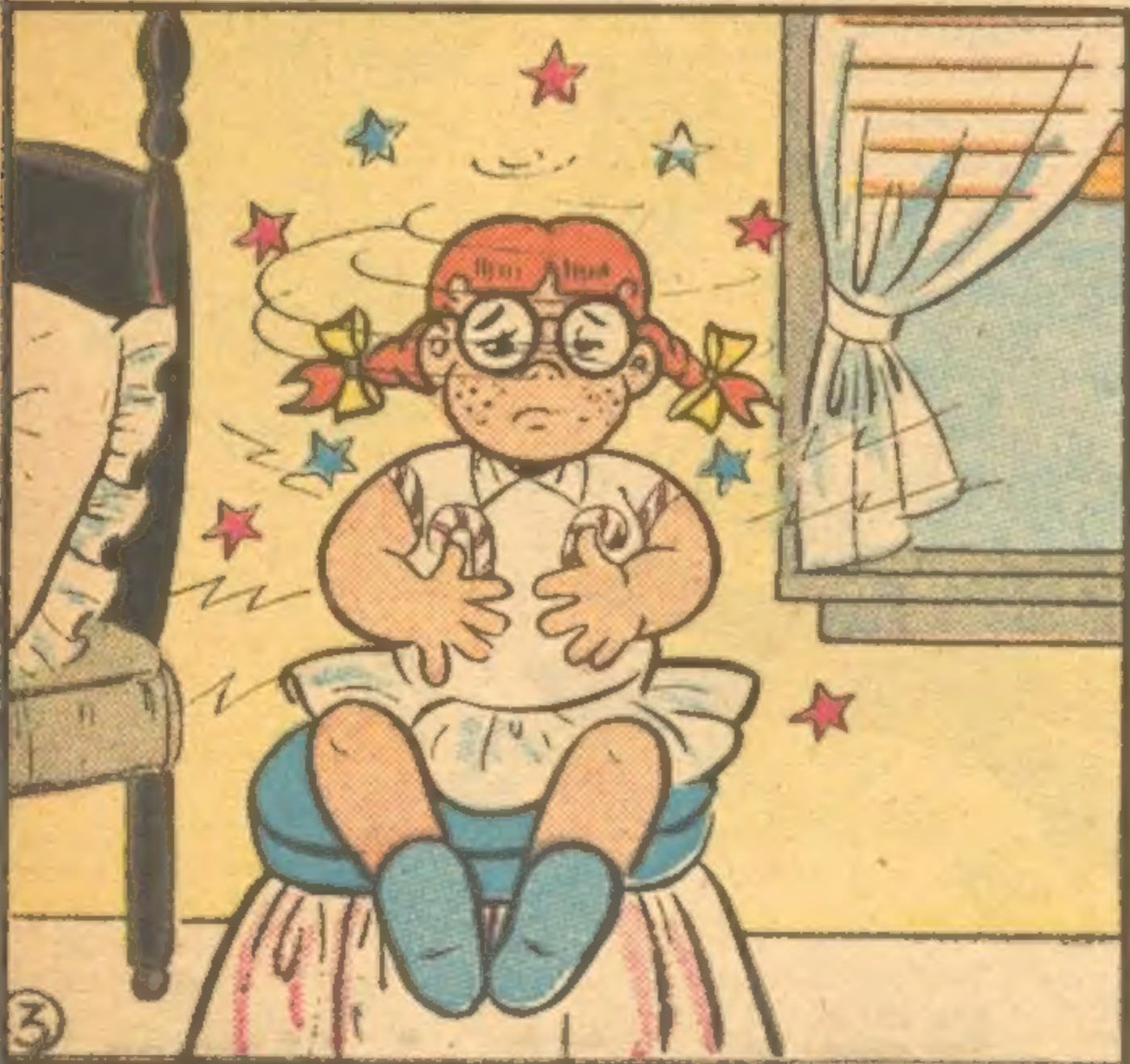
ARCHIE COMICS ARE COMICAL COMICS



SIS'S DRESS BY LYNN HOPKINS, 210 WILKINS AVE., EAST PITTSBURGH, PA.

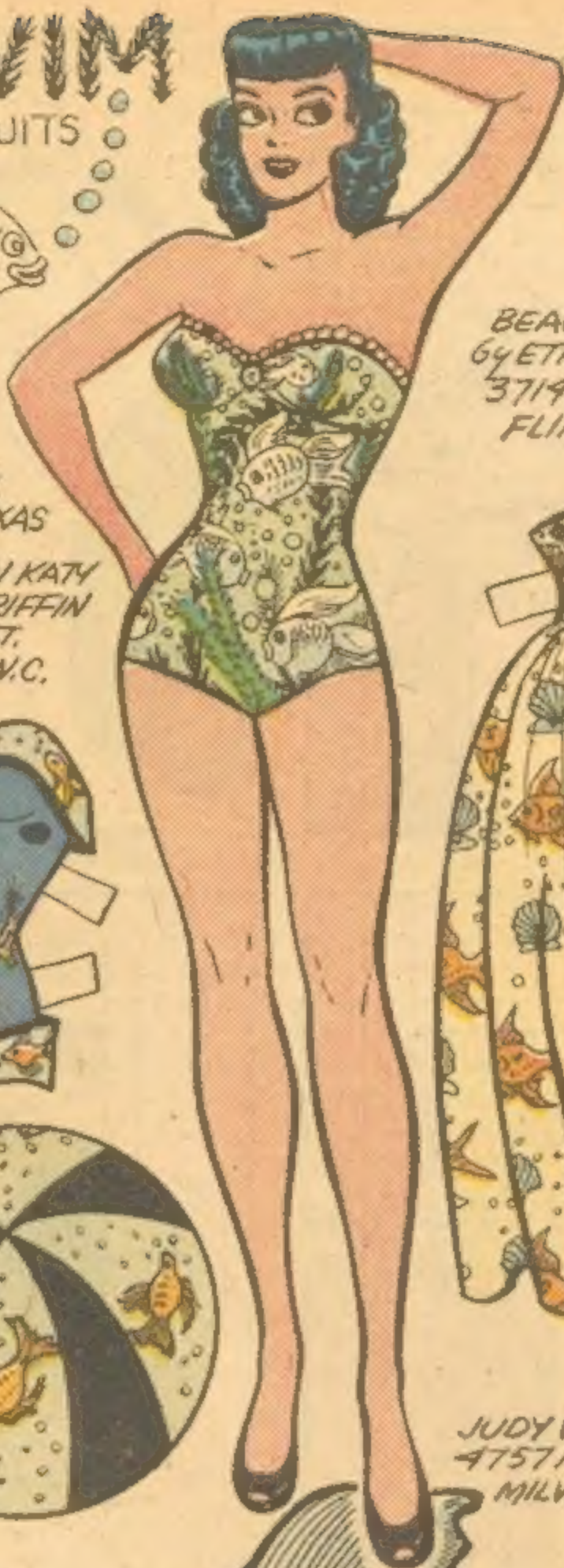


SEND 10¢ TO KATY FOR A PIN-UP/CUT-OUT SET OF SIS--MAIL YOUR ORDER TO KATY KEENE, SANTA BARBARA, CALIF.



KATY SWIM AND PLAY SUITS

FASHIONS IN FISH MOTIF



LETTERING
+ SWIM SUIT
64 JOHNNIE MAY
CHANDLER,
RT. 2, BOX 37,
SEYMOUR, TEXAS

SWIM SUIT ON KATY
64 BILLY GRIFFIN
433 NEW ST.
GRAHAM, N.C.

BEACH ENSEMBLE
64 ETHEL SEELY,
3719 BEECHER RD.
FLINT, MICH.

BEACH ENSEMBLE + BALL
64 LOIS SCHILLER,
309 SO. MAIN ST.
CHELSEA, MICH.

64 JUDY WILSON
4757 N. WOODRUFF
MILWAUKEE, WISC.

64 HELEN PETERSEN
418 DALEY ST.
RAWLINS, WYO.

64 MARION SUDOL
199 HATHAWAY ST.
WALLINGTON, N.J.

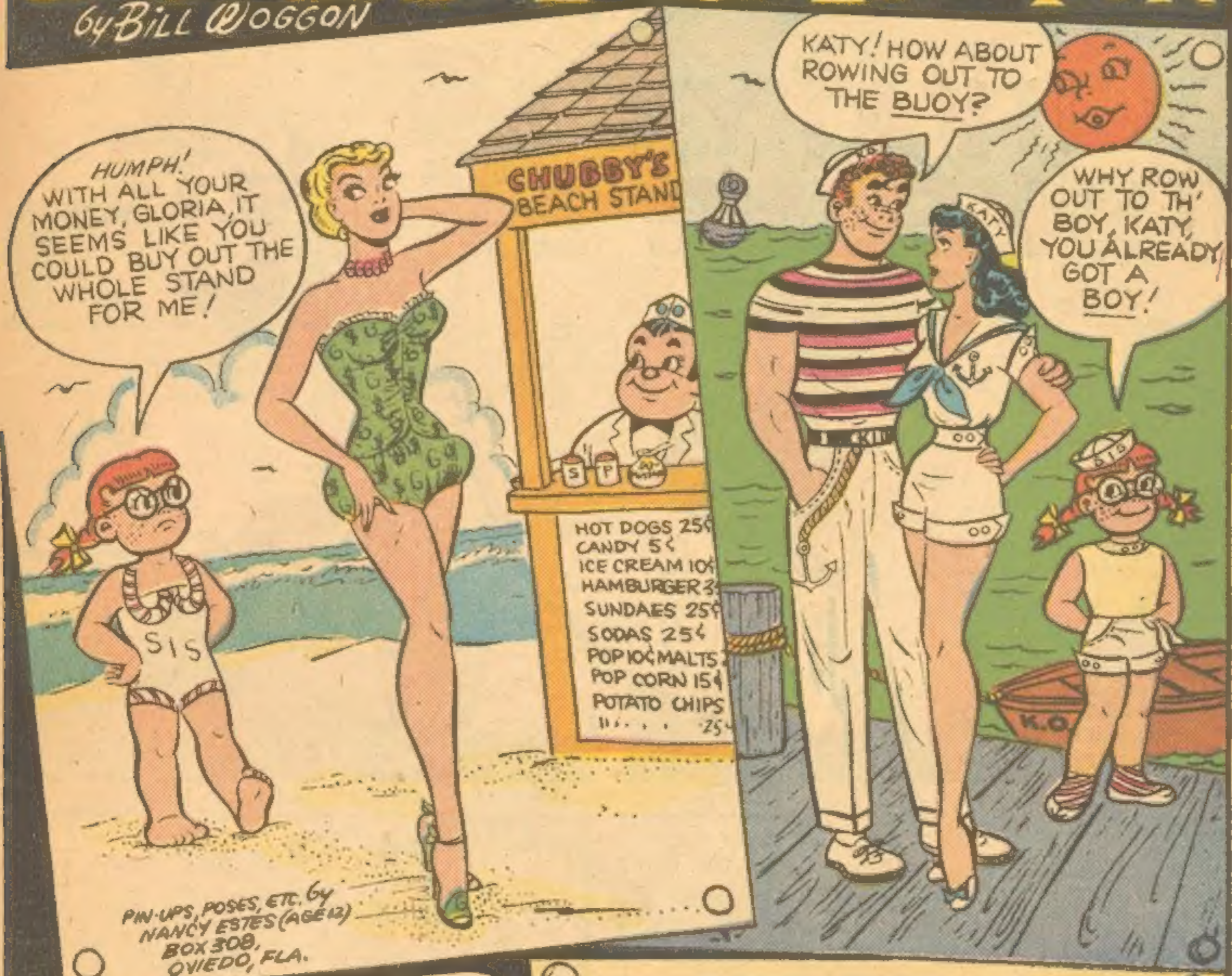
64 TOMMIE SUE GEORGE
1206 W. 20TH ST.
ODESSA, TEXAS.

CUT OUT THIS FISH
AND SEND IT WITH 10¢
TO KATY KEENE at
WOGGON WHEELS RANCH,
SANTA BARBARA, CALIF.
KATY WILL SEND YOU
THIS KATY PIN-UP WITH
A BIG SHEET OF CUT-OUT
FASHIONS TO FIT ALL FOR 10¢
DON'T FORGET TO SEND
YOUR NAME + ADDRESS



KATY KEENE JOKES and FUN

by Bill Woggon



NEW FASHION PIN-UPS! CUT-OUT FASHIONS!
 NEW FASHION STORIES! NEW CARS! ROCKETS!



ROBEY JANET PRICKETT, WHEATRIDGE, COLO.



CLOCK DESIGN BY PAT PARRISH, 3029 S. E. KNAPP, PORTLAND 2, ORE. DRESS BY CORRAL PROTHRO, 3009 FT. BLVD., PORTLAND 2, ORE.



KATY PUZZLES

FILL IN THE MISSING LETTERS WITH THE NAME OF AN ANIMAL

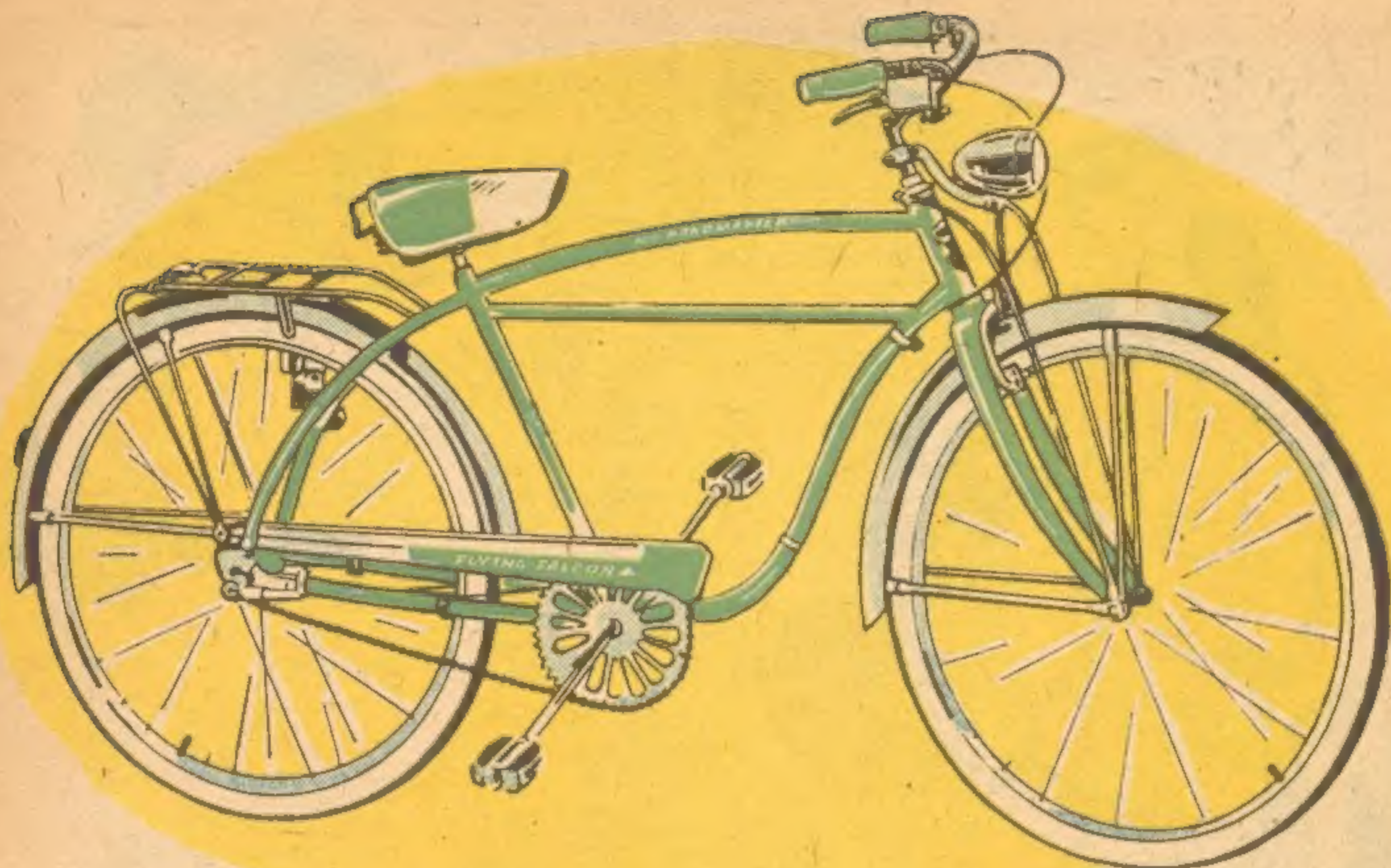
___ARD	S___R
___ALOG	___E
D___A	___AGE
S___OT	C___ER
___IL	S___
___ET	___EE

STEER-LAMB-HARE-GOAT
COW-CAT-RAM-PIG-PUP-BULL-EWE-RAT.

ADD THE MISSING LETTERS TO THESE GIRLS' NAMES TO COMPLETE ELEVEN OTHER WORDS

___NAN___	___ELLA___
KATY___	MAY___
___ADA___	SAL___
___IDA___	PAT___
___ALICE___	___SUE___
FLO___	

BANANA, KATYDID, MADAM, FRIDAY, MALICE, CELLAR, MAYHEM, SALT, PATER, PURSUE, FLORIDA



FLYING FALCON

The New 1956 **Action-Engineered** AMF Roadmaster The bike created for boys who like action!

It's got power

Really stops and goes

It's got great speed



What do you want in a bike? Top athletes answered: POWER... SPEED... SAFETY. Now you get all three in the new AMF ROADMASTER Flying Falcon. *Power* for hill climbing with a special power gear. *Speed* with special second speed glide gear, new 1.75" middleweight tires and dynamic design. *Safety* with double-grip hand and coaster brakes; generator powered head and tail lights. Test ride this super-bike at your dealer's today.

Mom and Dad: AMF ROADMASTER bicycles are guaranteed against defects in workmanship and materials during original ownership. Ask your AMF Roadmaster Dealer for full details immediately.



CLEVELAND WELDING DIVISION
AMERICAN MACHINE & FOUNDRY COMPANY
Cleveland 7, Ohio

AMF ROADMASTER, Dept. AC-7
West 117th St. and Berea Road
Cleveland 7, Ohio

Please send me my FREE bike folder showing all the new AMF Roadmaster models

NAME _____ AGE _____

ADDRESS _____

CITY _____ ZONE _____ STATE _____



DEAR FANS! THE COLOR CONTEST IN MY RECENT KATY FASHION BOOK WAS SUCH A HUGE SUCCESS I'M ANNOUNCING TWENTY ADDITIONAL WINNERS ON THIS PAGE

YEP! AND OVER ONE **HUNDRED** MORE BIG WINNERS ARE ANNOUNCED IN KATY'S BIG GIANT NO. 3 **ANNUAL** ON THE NEWS STANDS NOW *LOOK FOR THEM!*

DITTO!



THESE WINNERS LISTED BELOW WILL RECEIVE A BIG 25¢ KATY KEENE NOTE PAD!

LINDA DOWLAR
4443 ELLIOT AVE.
DAYTON 10, OHIO

JOANN HOEY
28 SIGEL ST.
WORCESTER 8, MASS.

LARRAINE LORD
252 RUSTIC RD.
TORONTO, CANADA

ROBERTA HUDSON
2408 HARRISON ST.
BUTTE, MONT.

DOROTHY CAMERON
150 SO. NORMANDY RD.
SEATTLE 88, WASH.

LYNETTE VACCHIE
324 TURNPIKE RD.
SOUTH RIVER, N.J.

CIRA SERROS
3901 KELTNER
EL PASO, TEX.

ROSEANNE MARTIN
3324 PHILLIPS AVE.
BREMERTON, WASH.

KATY'S OUTFIT + POSE BY GLORIA RAINBOLT
205 ST. LIMAS, BRONSON, MO.

TEAH CHARLTON
541 A 2ND ST.
OSWEGO, ORE.

CAROL A. SHARPE
1481 KING ST.
SANTA ROSA, CALIF.

SHIRLEY LeTOURNEAU
R.R.#2 BOX 448
DETROIT LAKES, MINN.

SYDNEY JOAN PAYNE
76 DOMINION RD.
FT. ERLE, ONT. CAN.

JULIE SWOBODA
210 N. OREGON
PASCO, WASH.

MERLE MADDOCKS
421 OAK ST.
HOUMA, LA.

IMOGENE GURLEY
RT. #1
PRINCETON, N.C.

ROBERTA BORGESSEN
178 BEEBE RD.
MINEOLA, N.Y.

LANETTE McMANN
43 SO. PARK AVE.
WALLAWALLA, WASH.

JOYCE ENDER
RT. 2 BOX 581
TRACY, CALIF.

MARILYN MATTHEWS
BOX 608
BELLE GLADE, FLA.

DIANE LORENZ
R.R.#2
LIBERTY, IND.

YOU CAN SEND FOR THIS SAME NOTE PAD / WHICH THESE WINNERS WILL RECEIVE.

HERE'S HOW FOR ONLY 25¢ (35¢ IN CANADA)

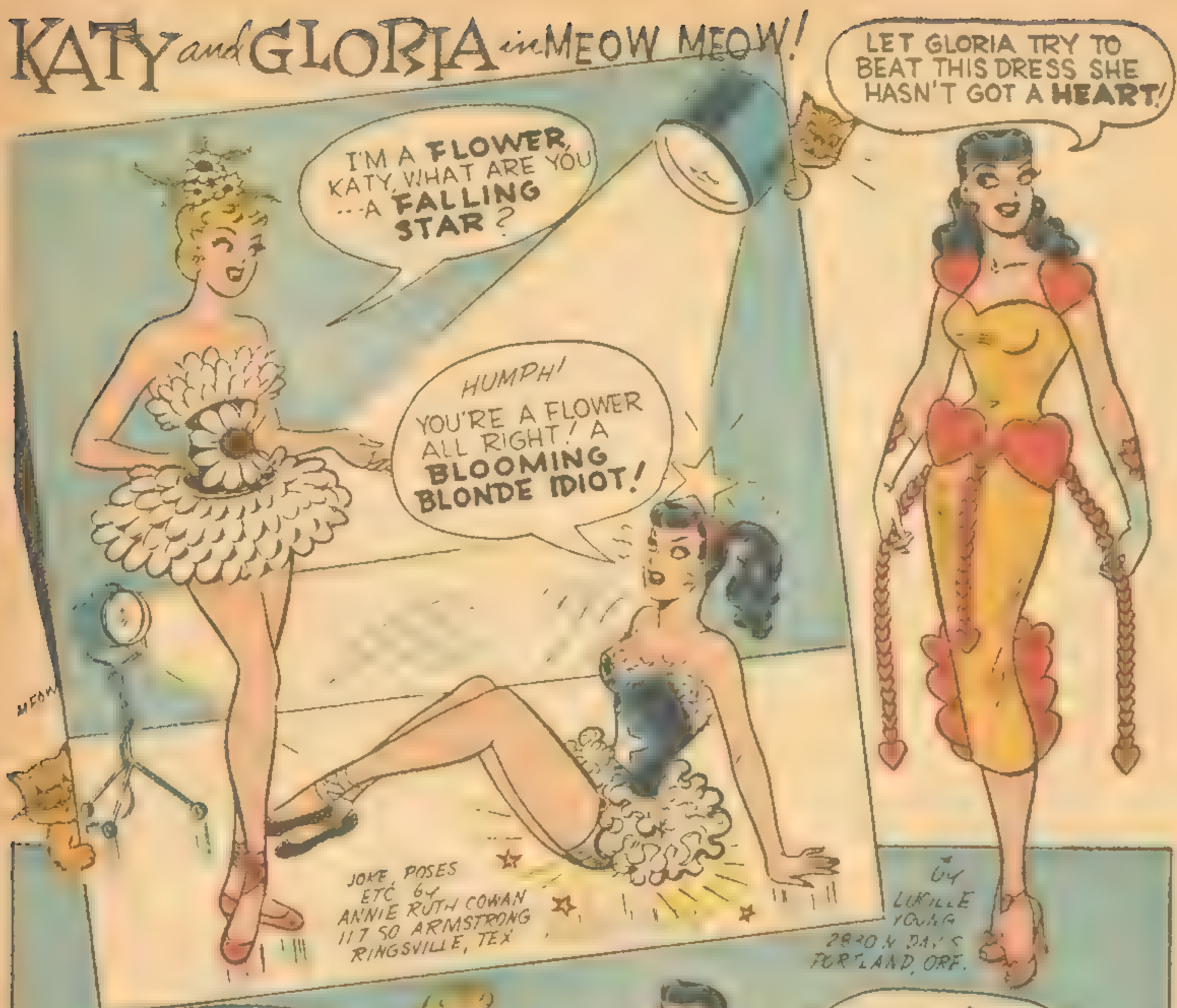
JUST DROP A LINE TO KATY AND SAY DEAR KATY: HERE IS MY TWENTY FIVE CENTS PLEASE SEND ME YOUR KATY NOTE PAD. SIGN YOUR NAME AND ADDRESS CLEARLY AND MAIL IT TO— KATY KEENE at

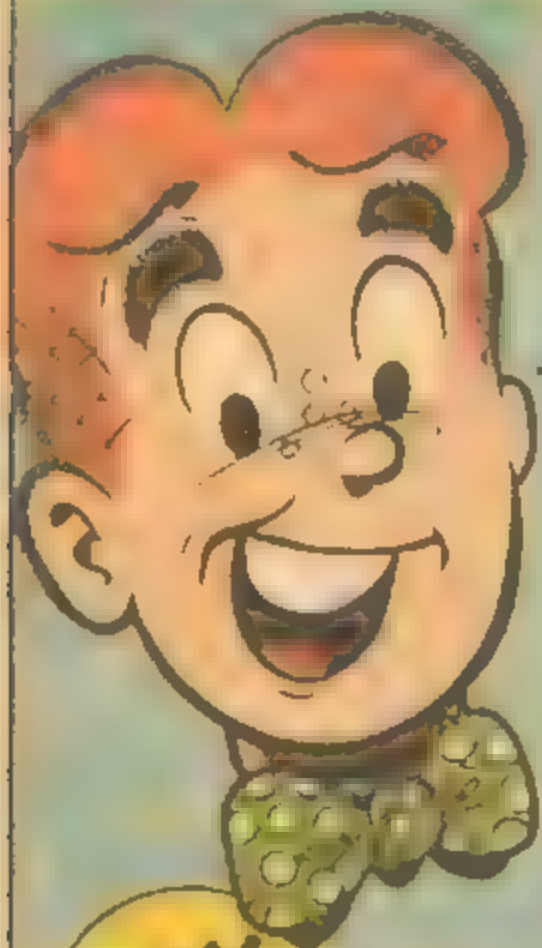
WOGGON WHEELS RANCH
SANTA BARBARA, CALIF.

P.S. PLEASE PUT YOUR RETURN ADDRESS ON ENVELOPE YOU MAIL ORDER IN!



KATY and GLORIA in MEOW MEOW!





**HURRY! HURRY! DON'T BE
LATE FOR YOUR COPY OF
Archie ANNUAL #8!**

THE NEW, THICK, SUPER-SIZE **ARCHIE ANNUAL** (NO. 8)
FOR YOUR **ARCHIE SERIES LIBRARY**, IS THE BIGGEST
LAUGH-JAMMED COMIC BOOK OF THE YEAR! SEND
IN AT ONCE FOR YOUR PRE-PUBLICATION COPY! THE
COUPON BELOW IS READY FOR YOU! **USE IT!**

**ONLY
25¢**



ARCHIE
COMICS
ARE
COMICAL
COMICS!

YOU WILL

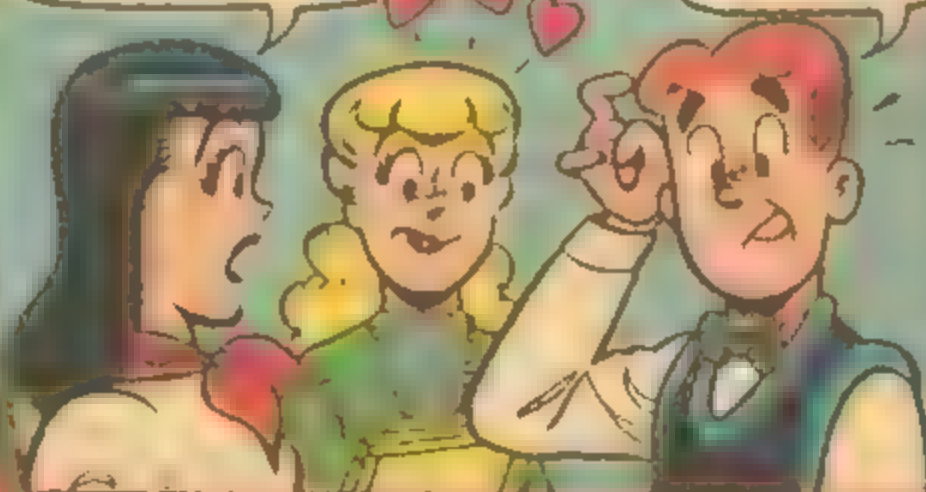
Rock 'n' Roll

WITH LAUGHTER AS YOU FOLLOW
AMERICA'S MOST POPULAR TEEN-
AGER THROUGH HIS LATEST AND
ZANIEST RIB-TICKLING SITUATIONS!

THIS IS **ARCHIE** AT HIS FUNNIEST!

ARCHIE,
HOW DO YOU GET
INTO SO MANY
PREDICAMENTS?

GOLLY,
IT ISN'T
EASY!



FREE!

ORDER
NOW!

FILL OUT THIS COUPON AND SEND
TO US WITH 25¢ IN COIN (CANADA 35¢)

ARCHIE ANNUAL #8
ROOM 603, 241 CHURCH ST. NEW YORK 13, N.Y.

PLEASE SEND ME THE NEW BIG
ARCHIE ANNUAL #8, FOR WHICH
I AM ENCLOSING 25¢ IN COIN.
(PLEASE PRINT PLAINLY)

NAME: _____

ADDRESS _____

CITY _____

STATE _____



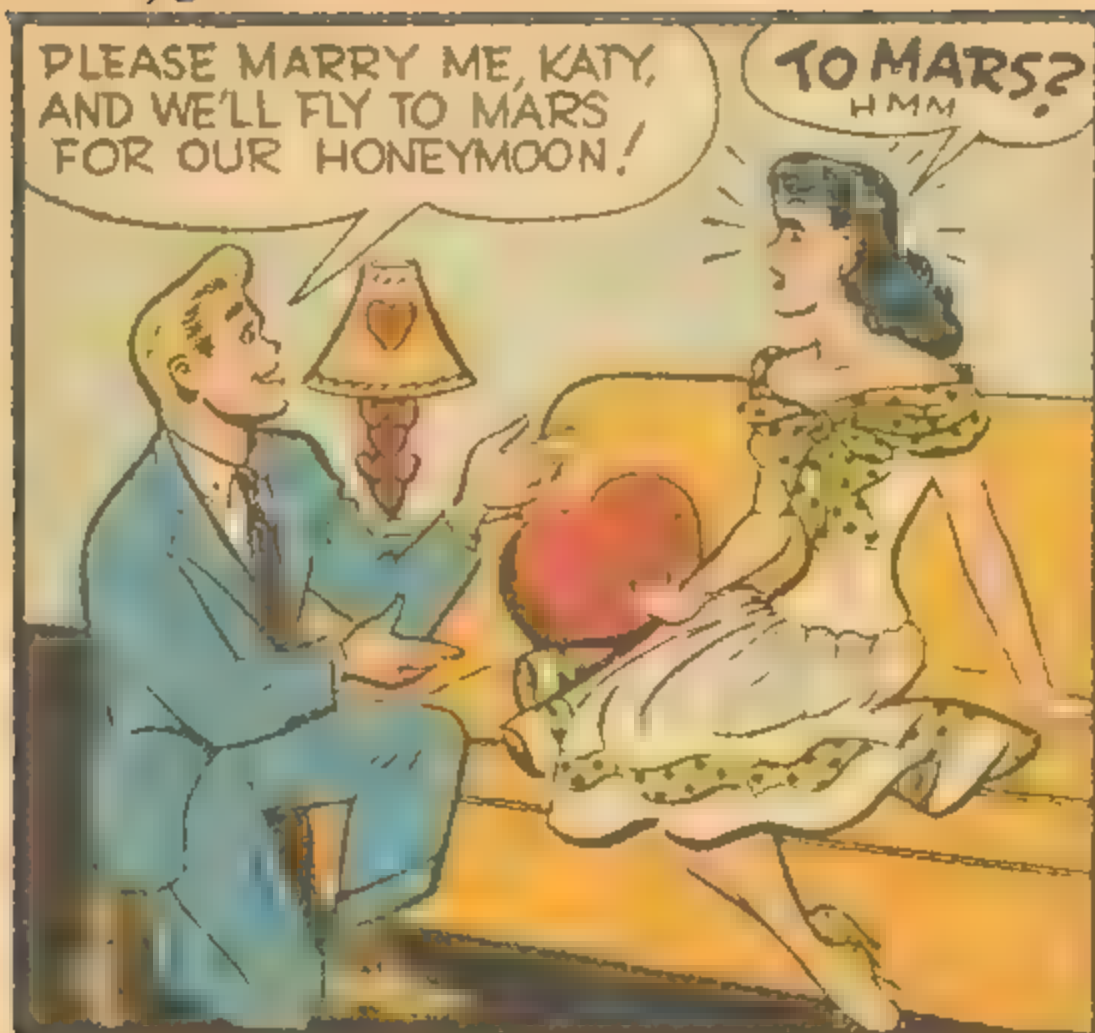
IF YOU ACT **NOW!**

SEND IN THE COUPON
ABOVE AND YOU
GET **ABSOLUTELY
FREE** THIS
GORGEOUS, FULL-
COLOR, NEW, 1957
ARCHIE PIN-UP
CALENDAR!

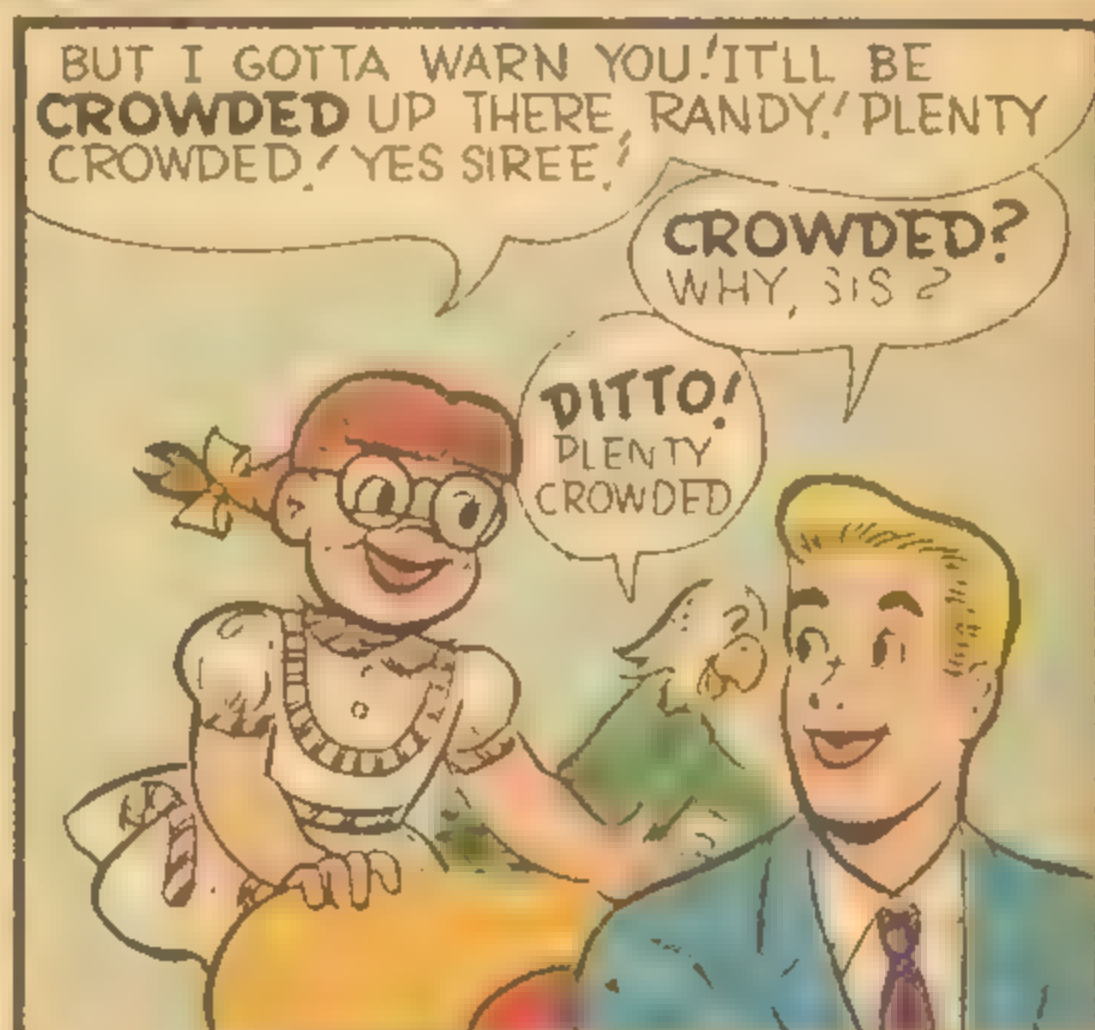
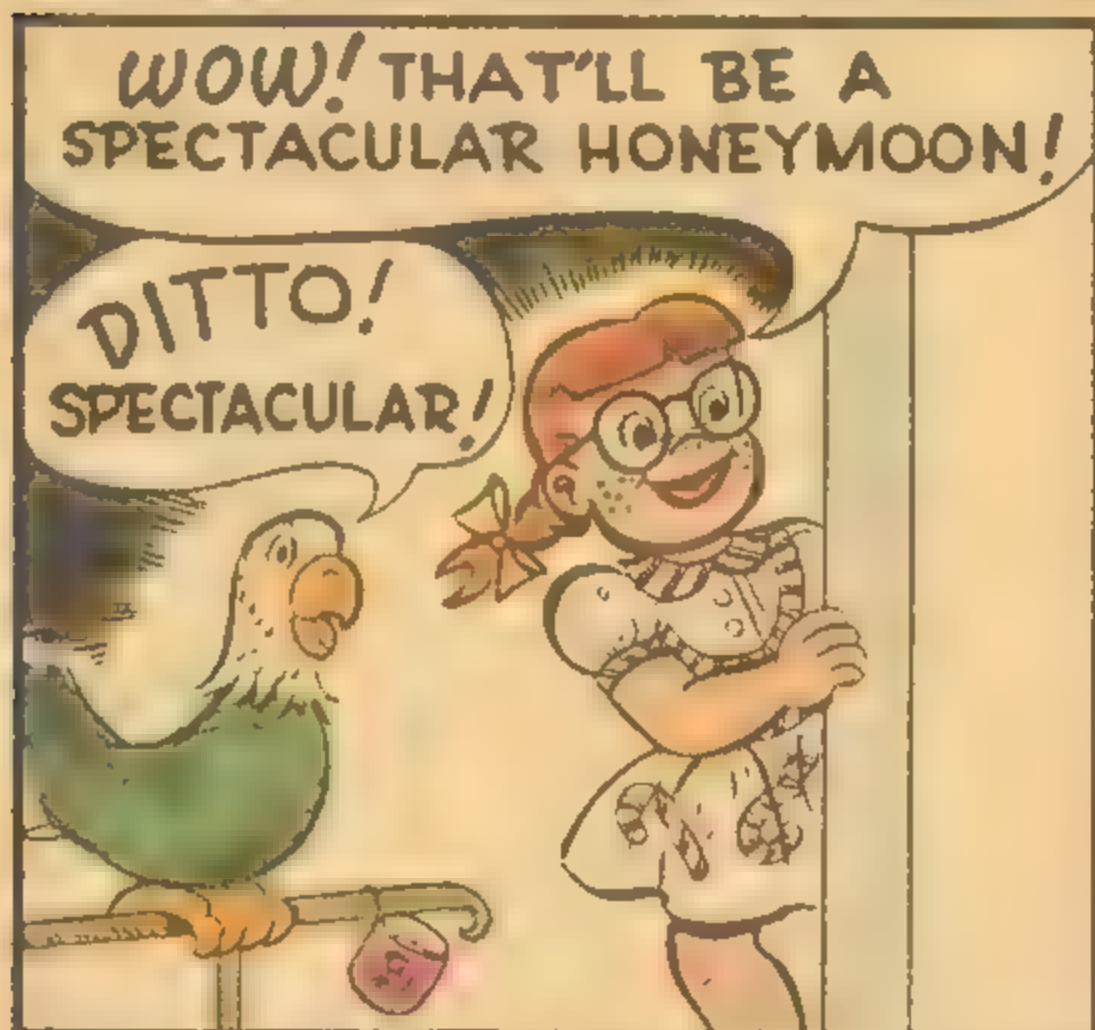
**HURRY! THE
SUPPLY IS
LIMITED!**



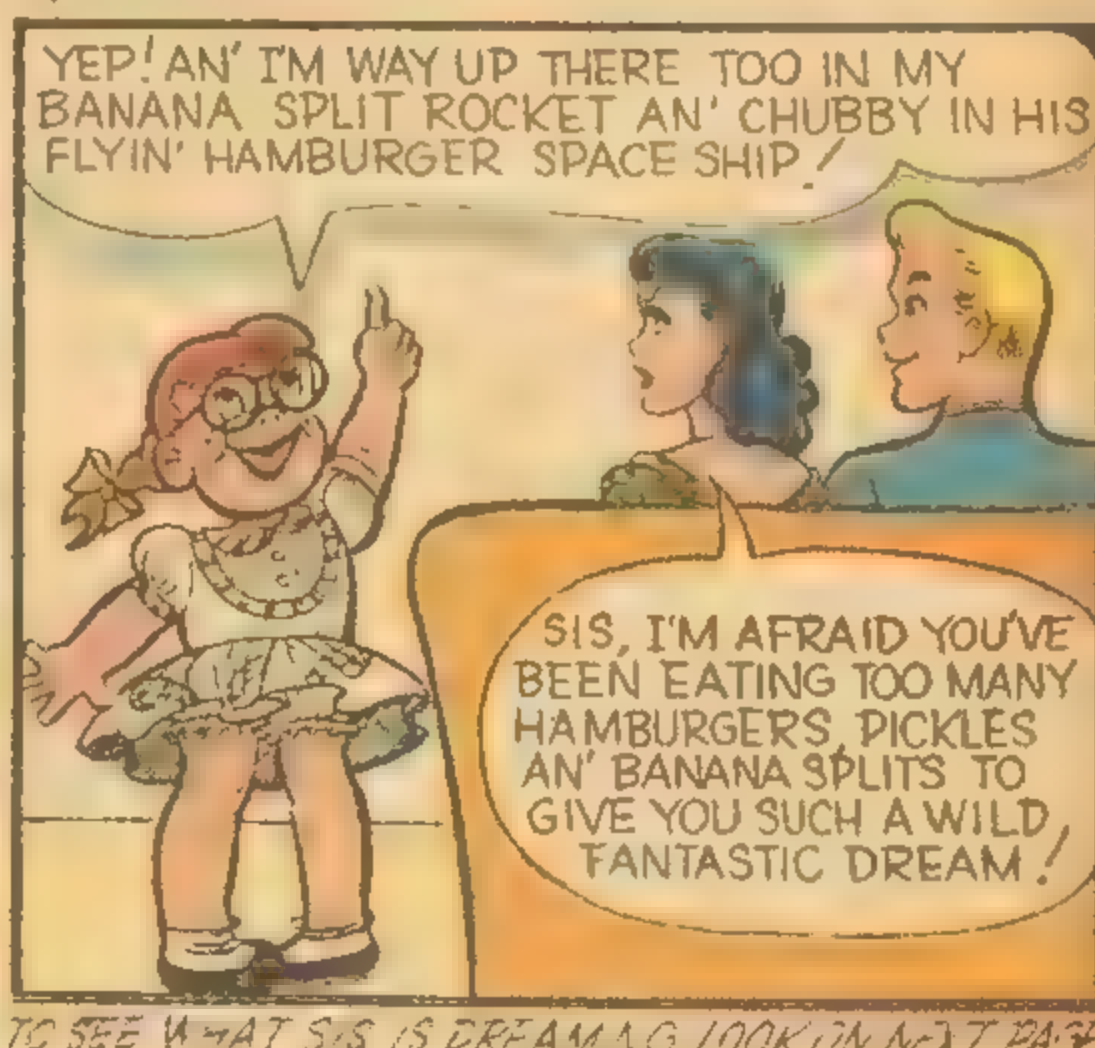
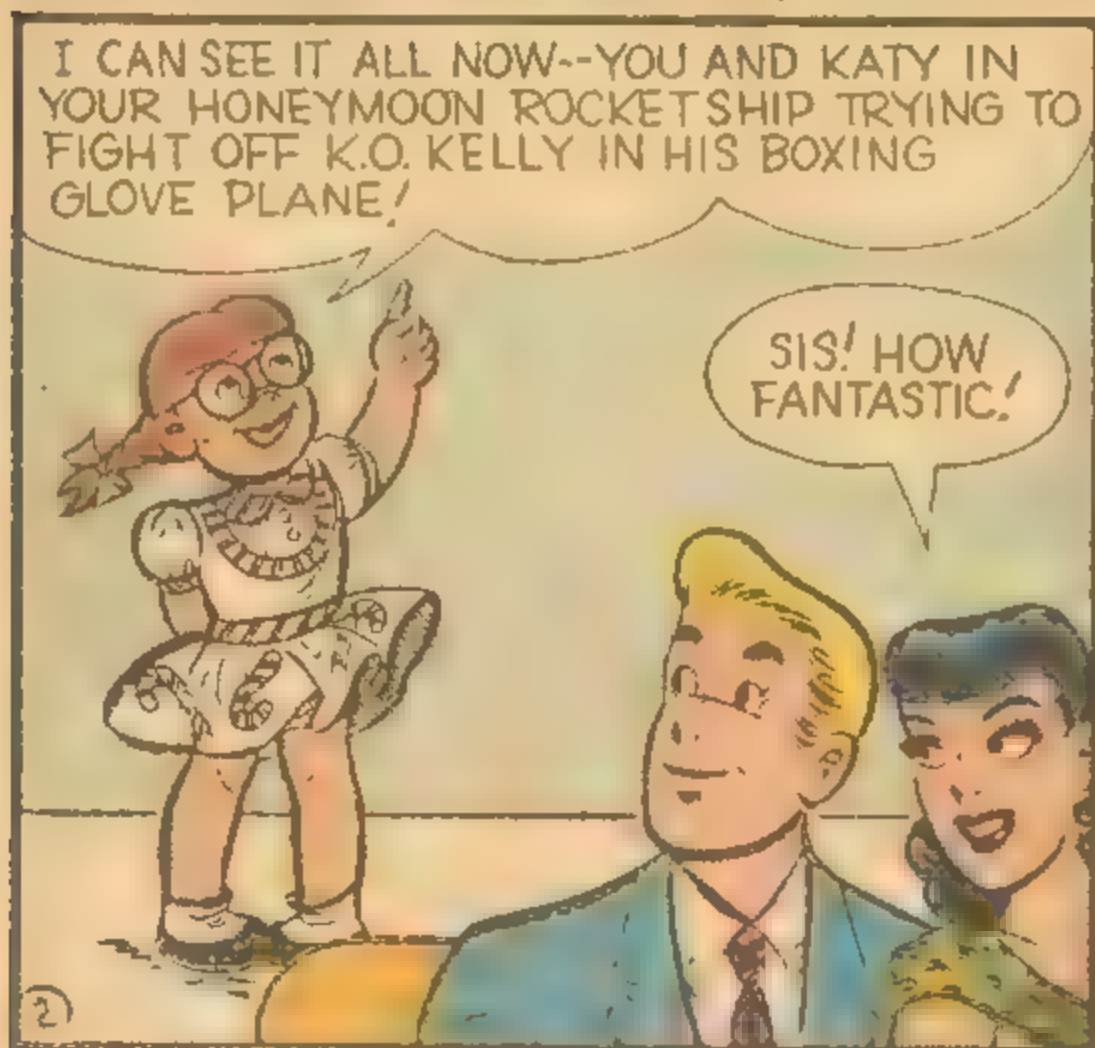
KATY & DJEE, PLANET, ROCKET SHIP, ETC. by BARBARA DEANNE SELF, 717 VAN HORN DR., IRVING, TEXAS



KATY'S SWEETHEART LAMP BY JUAN M. STROFF, 346 WHITE RD, MIAMI U.S.A., NEW YORK



KATY'S DRESS BY GERALDINE BRADBURN, 1058 WASHINGTON ST, FLINT MICH



TO SEE WHAT SIS IS DREAMING LOOK ON NEXT PAGE

SPECTACULAR ROCKET DESIGNS

OKAY! YOU
ASKED FOR IT!
KATY'S ALL
MINE!

OH YEAH!
BEGORRA AN' I'LL
SHOW YOU---
- YOU CAN'T
TAKE KATY AWAY
FROM ME!

YIPES!
WHAT A
HONEYMOON

RANDY'S HONEYMOON ROCKET SHIP
KO. KELLY'S BOXING GLOVE PLANE
SIS'S BANANA SPLIT ROCKET and
CHUBBY'S FLYING HAMBURGER all by

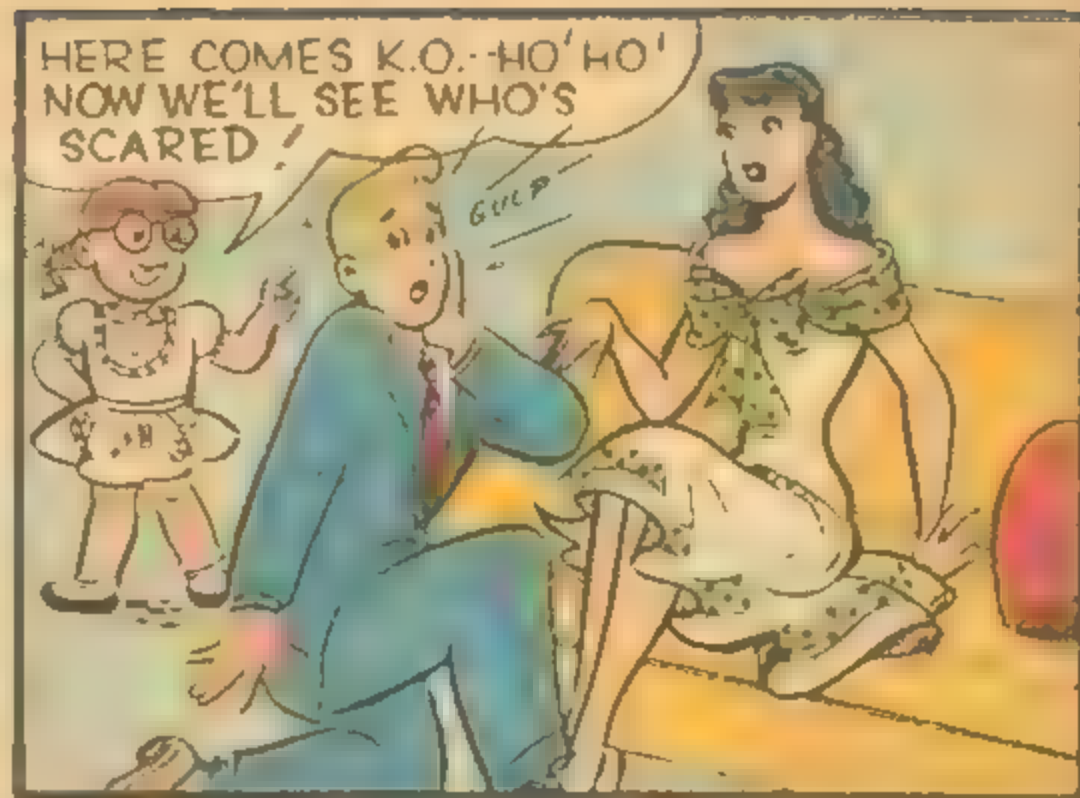
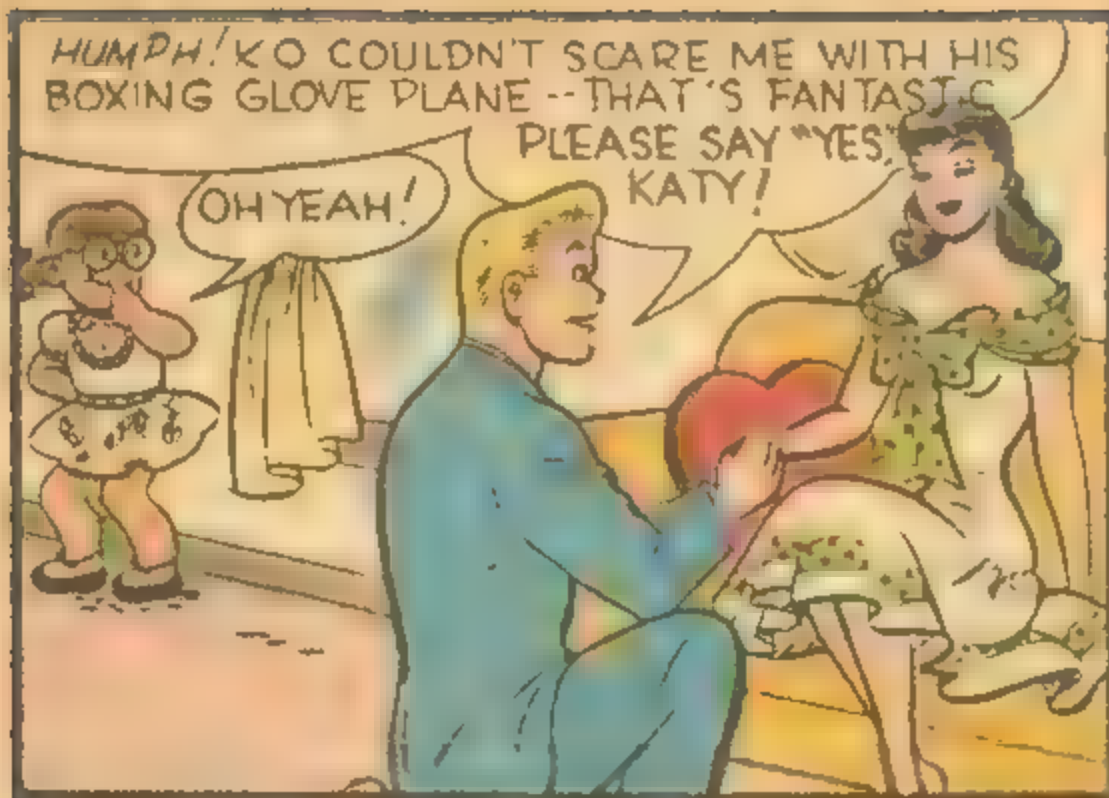
GEORGE FITCH
312 WALNUT ST.
TEAGUE, TEXAS

DON'T MISS KATY IN HER NEW
KATY KEENE
Spectacular
COMIC BOOK

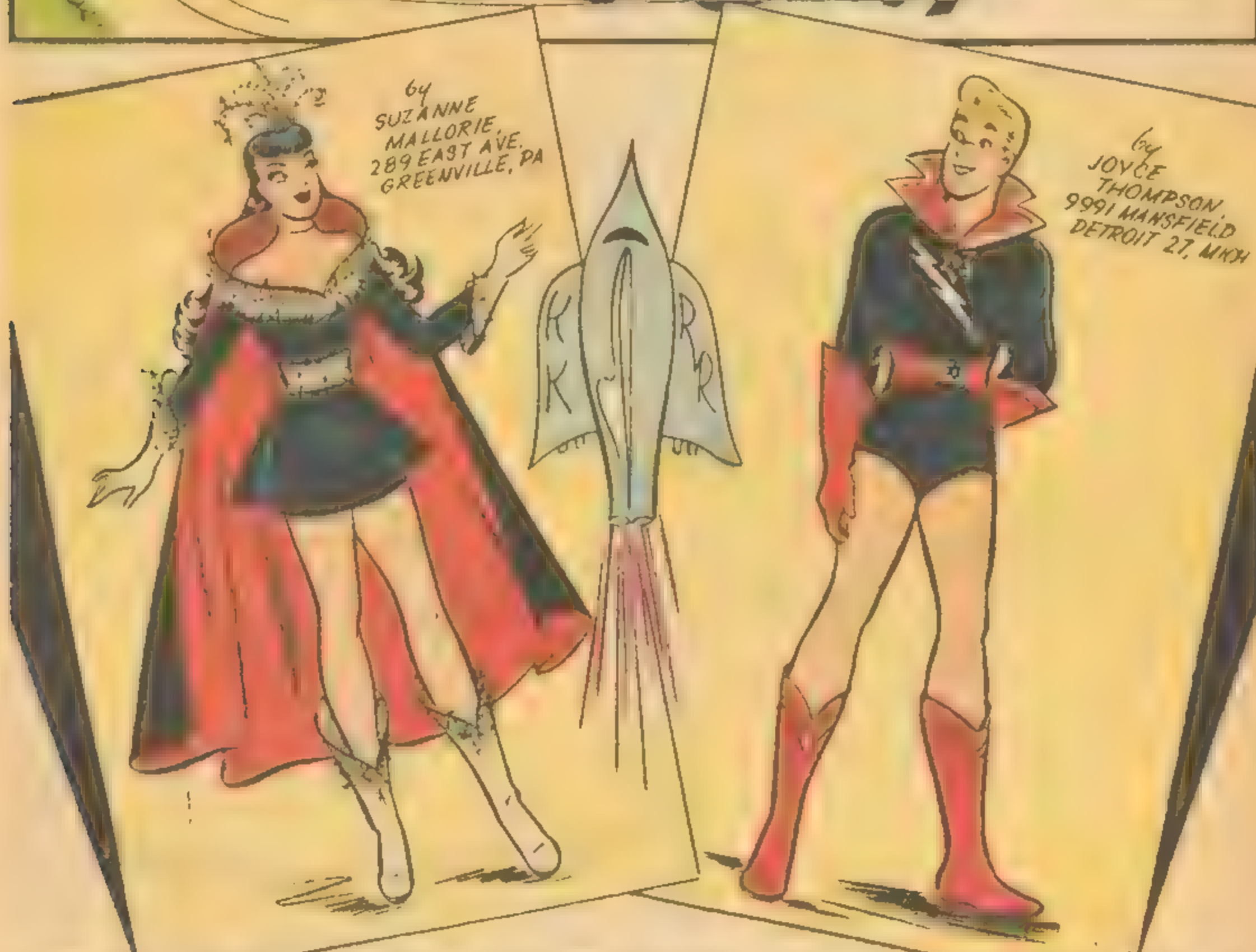
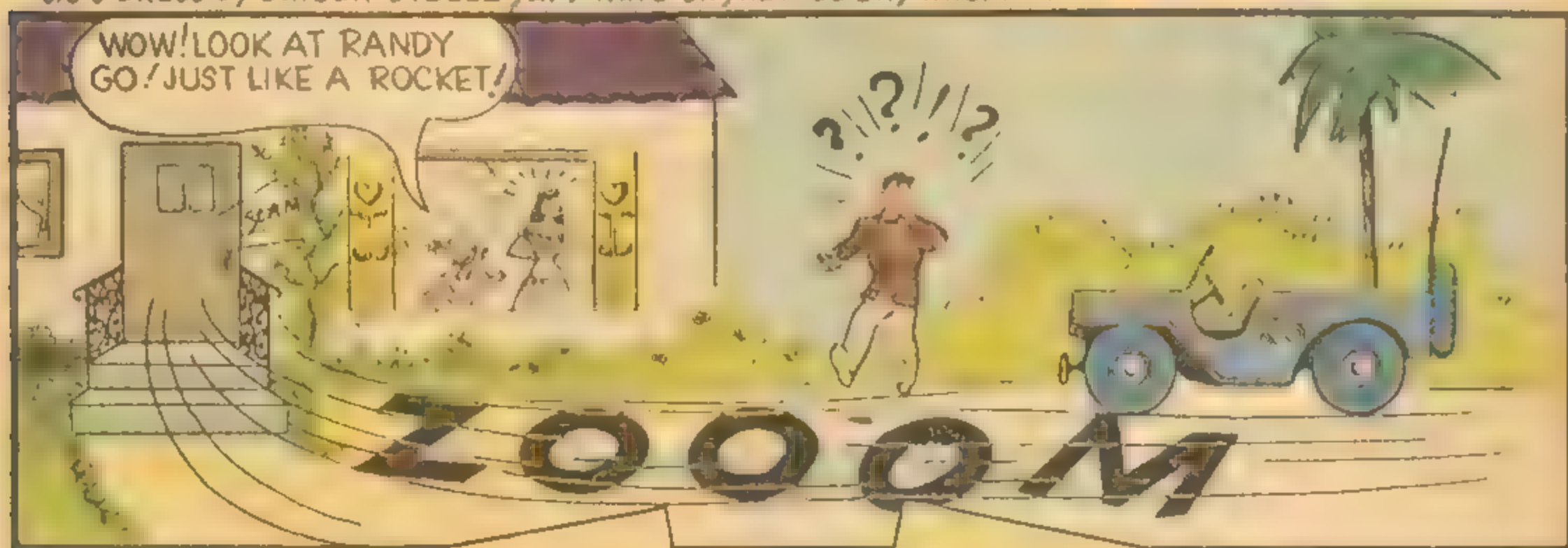
CHUBBY'S



WAIT! PLEASE DON'T GO AWAY! FLY ON TO THE NEXT PAGE FOR MORE OF THIS STORY!



SIS'S DRESS BY GINGER STEELE, 297 KING ST., ABINGDON, VIRGINIA.



MORE KATY KEENE FUTURELAND FASHION DINKIES FOR YOUR COLLECTION ON NEXT PAGE --



by ROSEMARIE TORCH,
10667 OXNARD ST
N HOLLYWOOD, CALIF ★

by CAROLE FILLIENICZ
5686 CABOT ST.
DETROIT 10, MICH

by CAROLYN NAGLE
1024 SUNSET DR
PRINCETON, ILL.



KATY in The STONE AGE

THIS STORY WAS SENT IN by GEORGIA NEILL, PO BOX 364 BROOKHAVEN, L I, N.Y.
GEORGIA DESIGNED THE COSTUMES--HER DAD, JACK NEILL, DREW THE ANIMALS

In this



go back **2** Prehistoric times in the ~~stone~~ age!

They got back to this age by a machine ... this goofy crazy



was invented by



Chubby

told Katy and her gang that by turning the date



they could get back **2** any



they wished ...



stepped up, and gave the dial a



2 the stone

age! **PRESTO** They were there but surrounded

by



GRRRR

GRRRR

GRRRR



K.O. Kelly easily

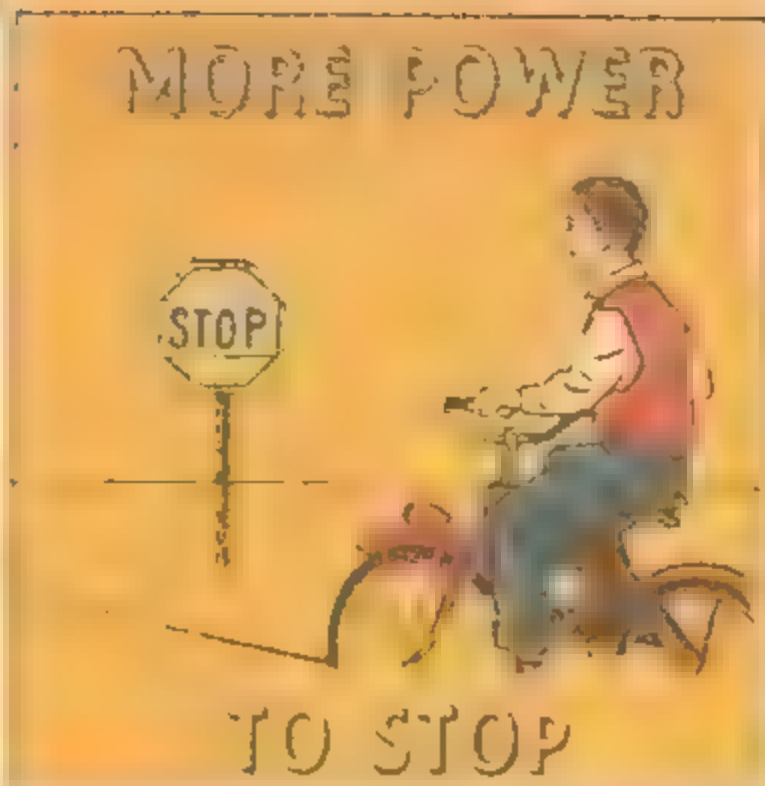


them out cold as a mackerel and

rescued Katy by dragging her away ...



P.S. This was all a dream and Katy woke up with Sis pulling her hair yelling WAKE UP!



YOU GET ALL THREE WITH

Faster starts! Quicker stops! Easier climbing! That's what you get with the Bendix® MultiSpeed Power Brake, made by the world's largest builder of brakes. It's the first successful use of the automobile type power brake on bicycles and the only bicycle brake to get the Parents' Magazine Seal of Commenda-

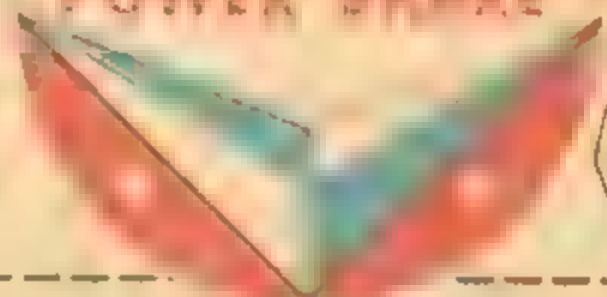
tion. With Bendix, you shift gears at any time without danger or damage. You'll never know how much fun bike riding can be until you've tried one with a Bendix MultiSpeed Power Brake.

*REG. U.S. PAT. OFF.

ECLIPSE MACHINE DIVISION ELMIRA NEW YORK

MULTI SPEED BICYCLE

POWER BRAKE



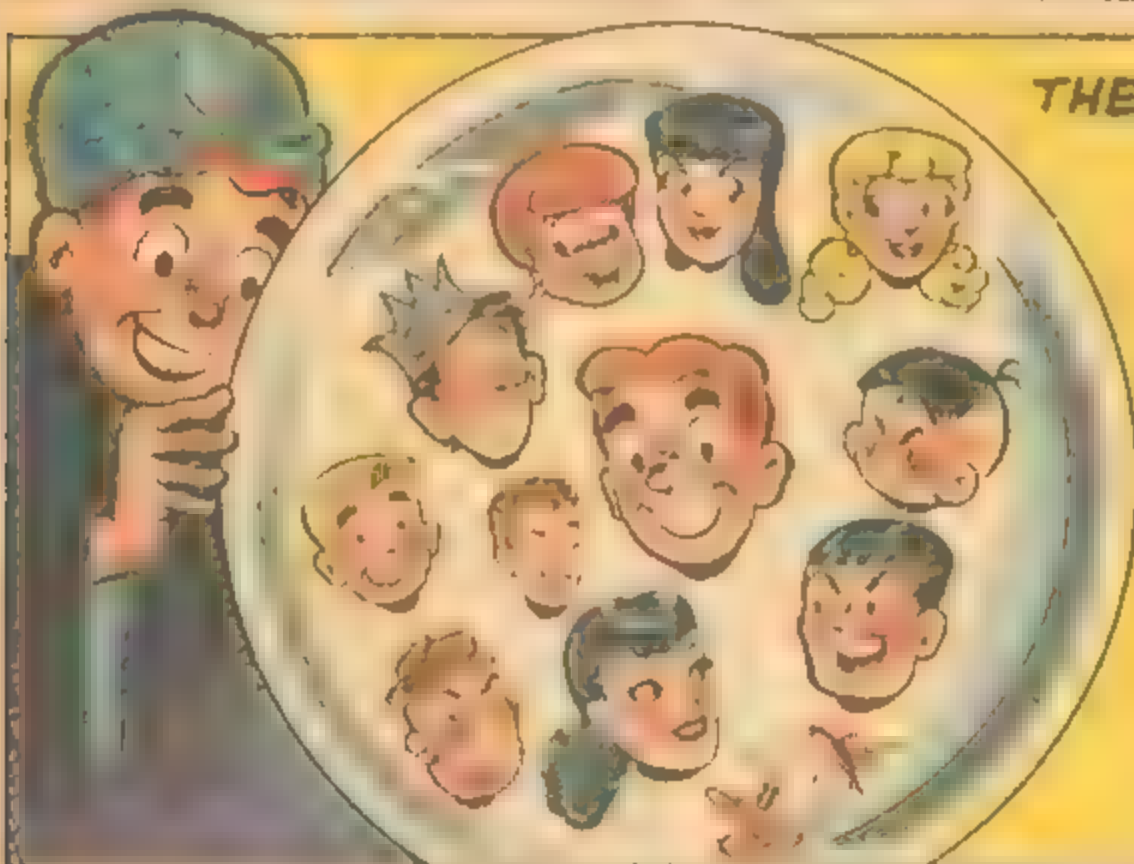
Eclipse Machine Div
Dept. C, Bendix Aviation
Corporation, Elmira, N. Y.

Please send me your
free illustrated folder
describing the new
Bendix MultiSpeed
Power Brake

Name _____

Address _____

City _____ State _____



THERE'S FUN IN YOUR FUTURE!

YOU CAN SEE THE FUNNIEST CAST OF CHARACTERS EVER IN THE ARCHIE COMIC GROUP!

WATCH YOUR FAVORITE NEWSSTAND FOR:

ARCHIE COMICS
PEP COMICS
JUGHEAD COMICS
LAUGH COMICS
WILBUR COMICS
SUPER DUCK COMICS
BETTY AND VERONICA COMICS
KATY KEENE COMICS
ARCHIE'S JOKE BOOK

GET YOUR COPY NOW!



"Save his own
Wildroot Cream-Oil gives him confidence!"

Wildroot Cream-Oil gives you confidence!

Confidence begins with a smart successful appearance which naturally means well-groomed hair.

Wildroot Cream-Oil gives you confidence because it keeps you looking your best, helps you make the right impression in any situation.

Keeps hair handsome and healthy looking the way Nature intended...neat but not greasy. Get Wildroot Cream-Oil, America's largest selling hair tonic!



Contains heart of Lanolin. Nature's finest hair and scalp conditioner!

MANY, MANY READERS LIKE TO DESIGN **CANDY CANE** OUTFITS FOR **SIS**---SO WE'RE GIVING YOU A FASHION PARADE OF HER IN A FEW OF THEM! THEY WERE DESIGNED BY THE FANS LISTED BELOW

S
I
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H
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C
A
N
D
Y

K
I
S
S
I
N
G

64
Bill
(CLOGGON)



KATY'S POSE + OUTFIT 64
CAROLE PILKIEWICZ
5686 CALBOT
DETROIT 10, MICH

IRIS GALE SCHWARTZ
1219 NELSON AVE.
BRONX 52, N.Y.

VICKIE BROWN
BOSCOBEL PL.
BRONX 52, N.Y.

JUDY HALL
6122 SEVERIN DR
LA MESA, CALIF.

SALLY CARTER
1560 DeWITT ST.
SCHENECTADY 3, N.Y.

MARY JANE HESS
ROUTE #1
SEYMOUR, IOWA

SHEILA WARNOCK
MUNICH AMER SCHOOL
A PO. 407. U.S. ARMY, GERMANY

ANN PAULHAMUS
101 SO. PINE ST.
RED LION, PA.

EILEEN KEHOE
2310 NOLEN DR.
FLINT 4, MICH.

NANCY SOUKUP
841 PACIFIC TERR.
K. AMATH FALLS ORE

SIS'S CANDY CANE HOUSE
64 NANCY FINE
31 HUDSON ST
PORT JERVIS, N.Y.

SIS'S POSES + OUTFITS BY THESE FANS

MARGOT MATTHEWS
39 BRAS D'OR AVE.
LAKESIDE HIGHTS, QUE., CAN.

CAROLYN NAGLE
1024 SUNSET DR.
PRINCETON, ILL.

SHERRY LEIBOWITZ
2259 CRESTON AVE.
BRONX, N.Y.

CAROL STARKWEATHER
88 AND BROADWAY
PORTLAND, ORE.

MARILYN TANNER
669 TERO EYCK AVE.
LYNDHURST, N.J.

BERTHA VAUGHN
BOX 24
PLATTENVILLE, LA.

DONNA WENEZIO
210 HAVEN AVE
SCOTCH PLAINS, N.J.

JOAN MAY STANGENBERGER
568 GEORGIA AVE.
PALO ALTO, CALIF.

LUCILLE GANGONE
1269-81 ST.
BROOKLYN 28, N.Y.

BETTY LOUTRILL
(AGE 14)
CLIFTON, ILL.

LORRAINE JABLONSKI
8415 MACKINAW AVE.
CHICAGO, ILL.

PATSY CINCILLA
481 JAMES ST.
PHILLIPSBURG, 7, N.J.

ELAINE KOTZER
20 MODEL AVE.
DOWNSVIEW, ONT CAN

LINDA STEVENS
6927 FULLERTON
CLEVELAND 5, OHIO

MARY FRANCES MCUTCHEON
7748 MAVERICK RD
EL PASO, TEXAS

RUTH PURCZINSKY
ROUTE 2-
LORENA, TEXAS

CHERYL GOOCH
3402 HARRISON
KANSAS CITY, MO

ILEAN SANA
RT. 2 BOX 996 ALVISO RD.
SAN JOSE, CALIF.

RIA BERNSTEIN
154 HERZL ST.
BROOKLYN 12, N.Y.

LaVONNE SNYDER
MINNEAPOLIS 12,
MINN

CAROL ROE
1111 NO. PALM
WHITTIER, CALIF.

JOYCE MALRY
117 E. WILSON AVE.
MOORESVILLE, NO. CAROLINA

KAREN ROSSI
82 McKEAN AVE
DONORA, PA.

LEANORE DOMLESKY
1111 N. MAIN ST.
BETHLEHEM, PA.

BABS LOWE
58 ARGYLE RD
BROOKLYN 18, N.Y.

ROBERTA GOLDSTEIN
23 COLWELL AVE.
BRIGHTON 35 MASS

I SURE
LOVE
THIS PAGE

DITTO!

Bottom pose + outfit on 35 with ditto sign in by fan who failed to fill name in

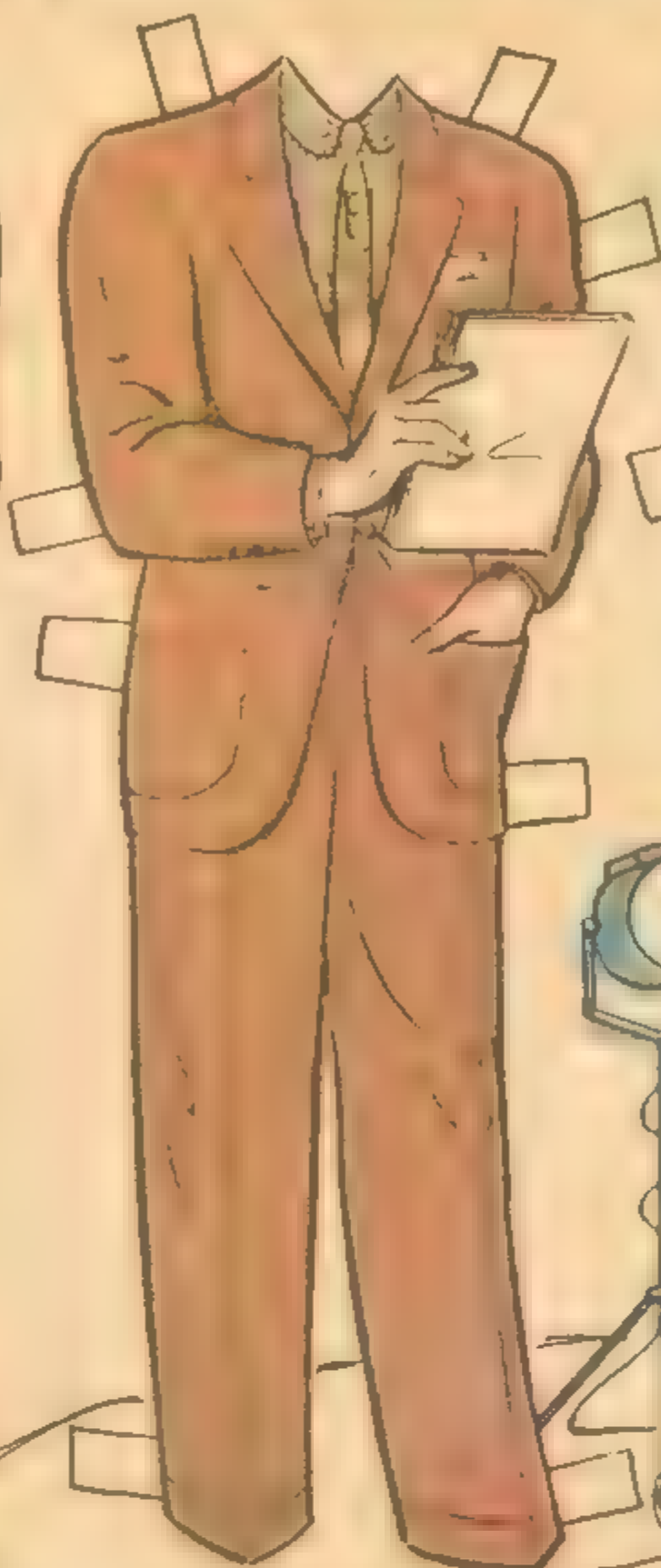
Errol SWOON *Spectacular* FASHIONS!

MOVIE SET

SENT IN 64

DIANNE DORAN
(AGE 14)

228 NO. JAMES
CENTRALIA, ILL.



SCRIPT ★
FOR A THREE ACT PLAY

HERE'S YOUR SCRIPT TO FOLLOW AND
ACT TO GET THIS ERROL SWOON PIN-UP
WITH LOTS OF CUT-OUT FASHIONS TO FIT!

ACT 1 PRINT YOUR NAME AND ADDRESS
CLEARLY IN COUPON BELOW!

ACT 2 CLIP OUT THIS ENTIRE SCRIPT BOOK!

ACT 3 MAIL IT WITH 10¢ (IN U.S. COIN)
WITH YOUR RETURN ADDRESS ON
ENVELOPE YOU MAIL IT IN TO ✓

KATY KEENE & WOGGON WHEELS RANCH
SANTA BARBARA, CALIFORNIA.

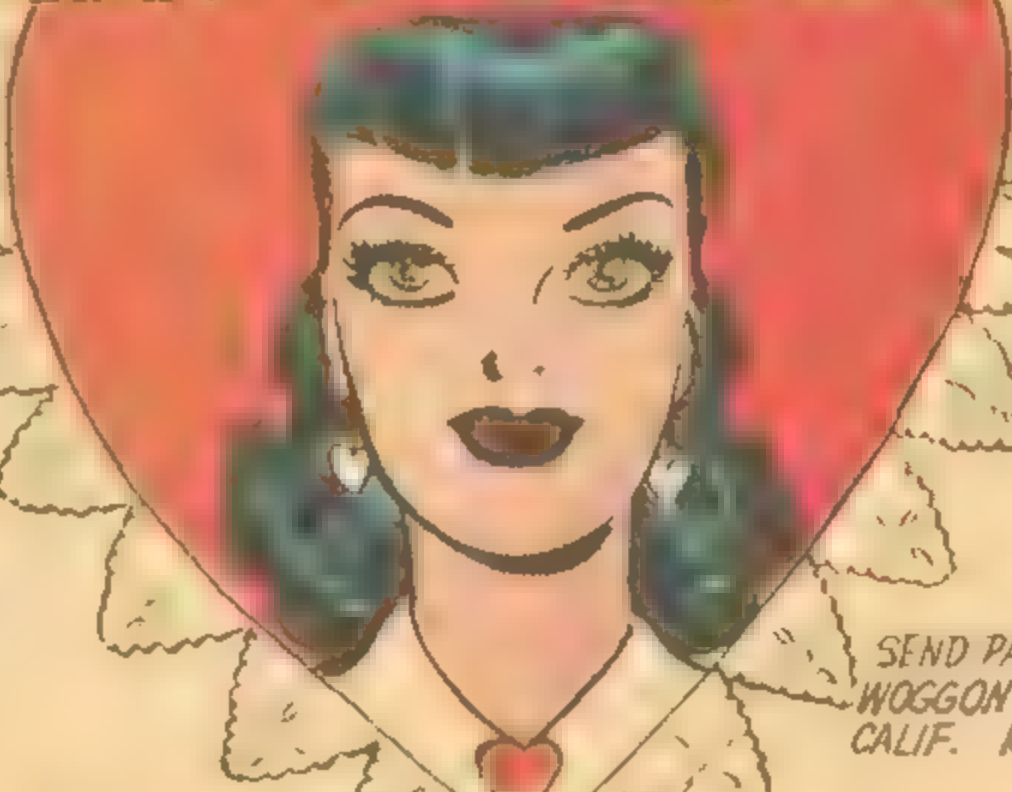
NAME _____

ADDRESS _____

CITY _____ ZONE _____ STATE _____

♥ HAVE A HEART! DO A GOOD DEED FOR POLIO PATIENTS WITH

KATY KEENE



HERE'S HOW!

IF YOU KNOW OF ANY CHILD WHO IS A POLIO PATIENT OR IS CRIPPLED PLEASE SEND THEIR NAME AND ADDRESS TO KATY AND SHE WILL MAIL THEM ABSOLUTELY FREE TO YOU AND THEM A KATY FASHION PIN-UP + CUT-OUT SET

SEND PATIENTS NAME TO KATY KEENE at WOGGON WHEELS RANCH, SANTA BARBARA, CALIF. KATY WILL DO THE REST FOR YOU!

KATY PUZZLES

FIND ELEVEN ARTICLES OF CLOTHING, MOVE UP, DOWN, ACROSS OR DIAGONALLY

T	A	H	S	K
P	O	C	I	E
S	E	R	T	S
S	D	P	A	N

HAT, COAT, SHOES, CAP, CAPE, SHIRT, HOSE, DRESS, TIE, SKIRT, DRESS

COMPLETE THESE GIRLS NAMES

____ A
____ A
____ A
____ A
____ A
____ A
____ A

EDNA, RITA, ETTA, NINA, ELLA, DORA, LENA

THESE SCRAMBLED WORDS ARE PARTS OF THE HEAD, NAME THEM

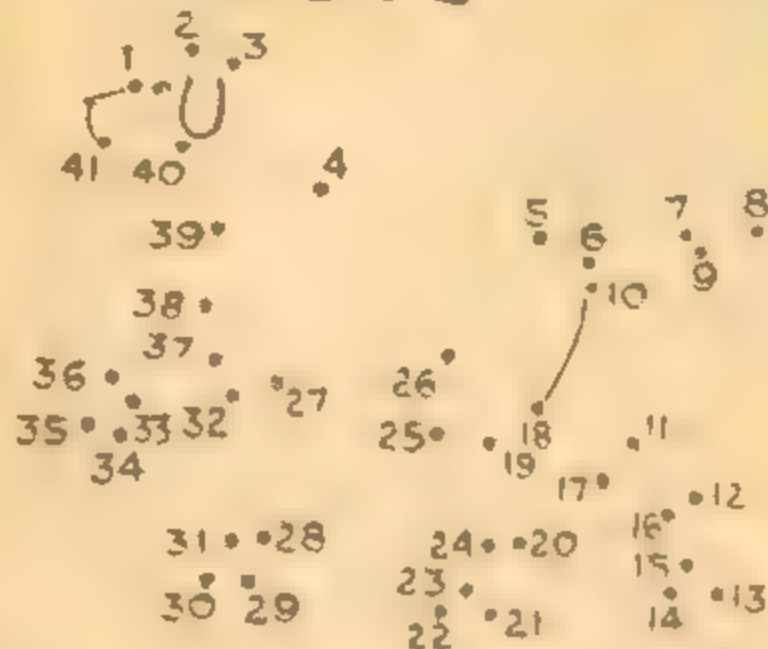
NICH HEKEC
HOOTT ARE HOTUM
RHAI SNOE
PIL YEE ROBW

CHIN, CHEEK, EAR, TOOTH, MOUTH, NOSE, HAIR, EYE, LIP, BROW

SIS PUZZLES

IDENTIFY THE 5 PICTURES BELOW, THEN CHANGE ONE LETTER TO SPELL 5 FOODS

FOLLOW THE DOTS



CROSS OUT ALL ODD NUMBERS FOR THE NAME OF A BIRD

S O P H F A R I N S R F J O D T

CROSS OUT ALL EVEN NUMBERS FOR A FOOD THE BIRD LIKES

F C L O R E A H C N K E T R V S

CORN, CAKE, PIE, BUN, HAM



Footnotes on WILD ANIMALS

by THE OLD HUNTER

The PLATYPUS—This strange duckbilled mammal has huge webbed feet that give it great swimming power. Native of Australia, the Platypus lives near streams, digs long tunnels with its paddle-like feet and claws.



The SLOTH lives in the tropical forests of South America. Hangs, upside down, from tree branches, by the hour and seldom moves. His toes and claws form perfect hooks and it is next to impossible to dislodge a sloth, once he gets a good foothold.

LITTLE LEAGUER
official for Little League baseball and softball



BIG LEAGUER
for basketball and general play

U.S. Keds

The Shoes of Champions

Look for the blue Keds label to be sure you are getting genuine U.S. Keds



SHOCKPROOF
ARCH CUSHION

HEEL-TO-TOE
CUSHIONED
INSOLE

CUSHIONED
SHOCKPROOF
HEEL



Civilized man needs help when it comes to sure-footed traction, speed and jumping power. U. S. Keds with their "live-rubber" soles give you speed, maneuverability and plenty of spring, so important in basketball, baseball and all action games.


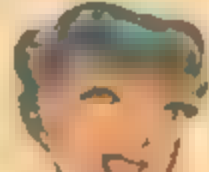






United States Rubber

Kathy in Tea for Two!




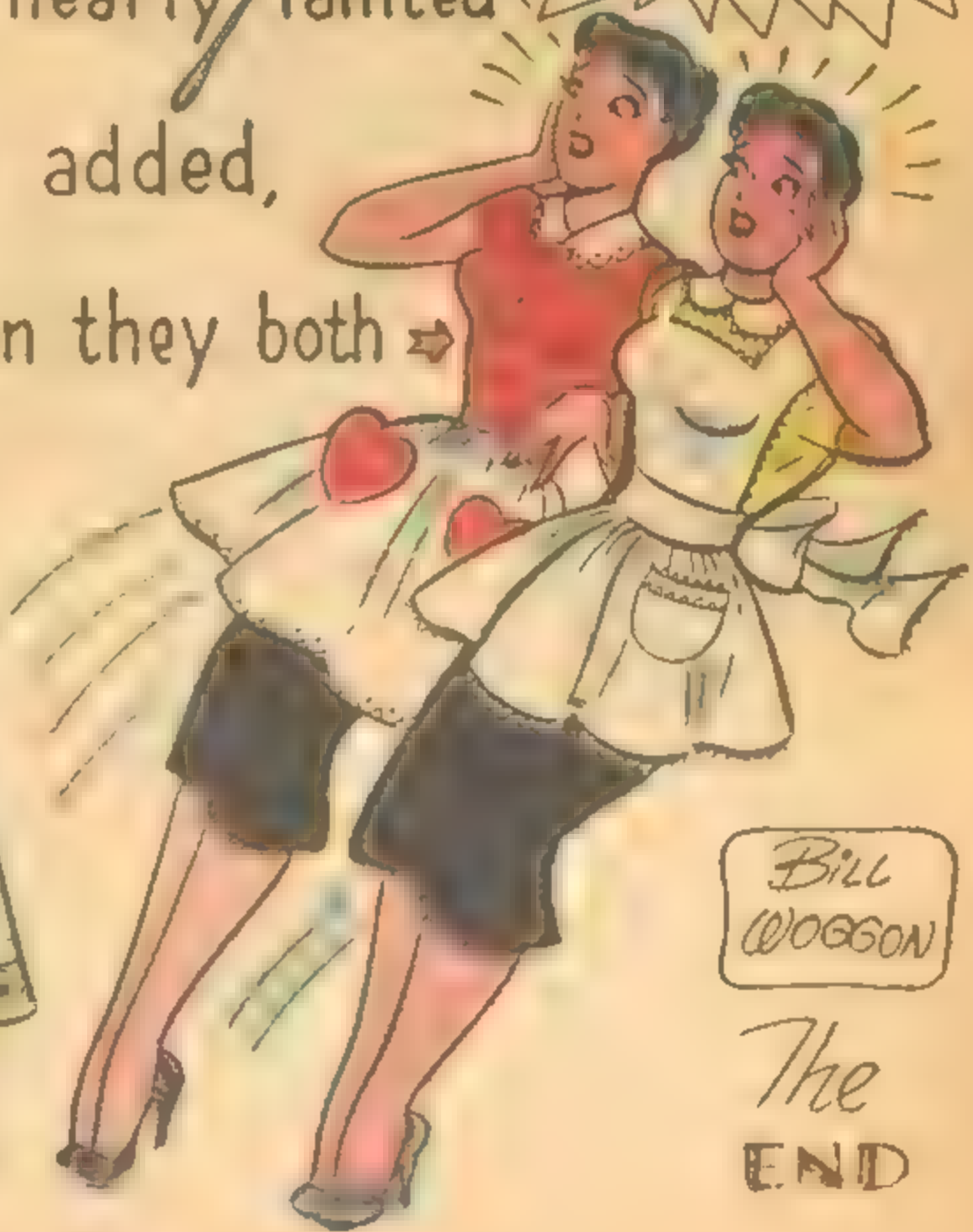
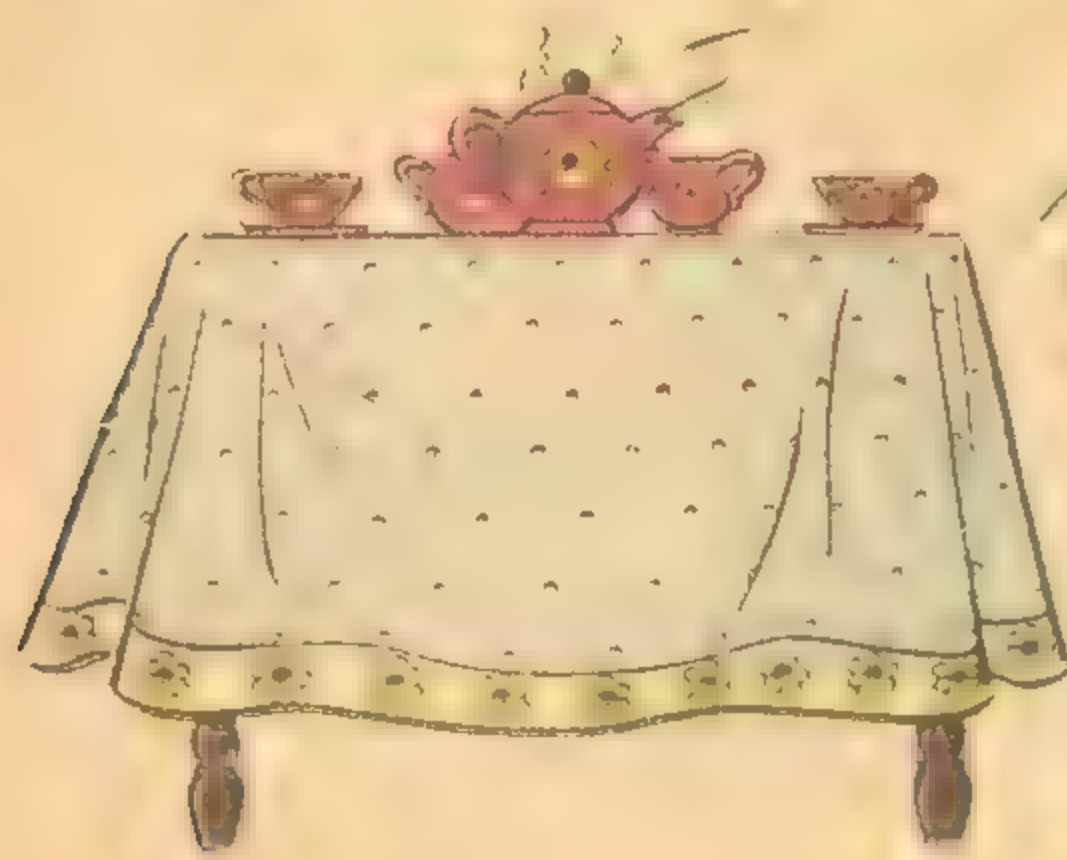
next  was left **2** set the  while **KT** went to invite  over **4**  and 

When  returned with **B**ertha she noticed t 
Sis had the  strained. **Did U** find the tea  ??  asked. --- **NO!**  didn't

 replied. "So  used the  **E EK!**
E EK! screamed **KT** and nearly fainted

Don't get  cited, **S**is added,

 used the old one! Then they both →



Bill Woggon

The END

FOR SCHOOL HOME WORK



IT'S NO GAG
THAT MY SCRIPTO
WRITES RIGHT
EVERY TIME...
THE PROOF IS IN
THE WRITING!

AL
MORRISON,
Cartoon
Gag Writer

SELF-SHARPENING
MECHANICAL PENCIL
long 4 inch lead

TWIST-TOP
RETRACTABLE
BALL PEN

colors to match
the 29¢ pencil

PUSH-BUTTON
BALL PEN

Two-tone colors,
refillable

BRILLIANT
COLORS!
BRILLIANT
PERFORMANCE!
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PENS AND PENCILS
made by the millions to
give you the lowest prices
for the very finest in writing



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plete line of Scripto
pens and pencils, ball
pen and "Liquid Lead"
refills, leads and
erasers.

DESIGNED FOR PERFECTION... THEN MASS PRODUCED FOR LOW COST.

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IN CANADA AT SLIGHTLY HIGHER PRICES • FEDERAL TAX INCLUDED IN PRICES OF PENS AND PENCILS

331 STAMPS ALL DIFFERENT Yours for only 25¢



You get everyone of the stamps pictured plus hundreds of other fascinating
issues from all over the world. A wonderful start or a tremendous boost for
your collection. Grand total 331 all different stamps—Catalog Value over
\$7.10—but yours for just 25¢ to introduce our Bargain Approvals which are
included for free examination. Send 25¢ today. ASK FOR LOT PA-1

FREE MIDGET ENCYCLOPEDIA OF STAMPS

Tells everything you need to
know to enjoy this wonderful
hobby. You also get The Stamp
Dictionary (definitions of terms
used by collectors) plus The
Stamp Identifier (how to identi-
fy foreign stamps) - ALL FREE!

STAMP COLLECTOR'S OUTFIT—\$1.98

Here's what you get: 1) Large Stamp Album 2) Steel
Stamp Tongue 3) Magnify-
ing Glass 4) Watermark
Detector 5) Perforation
Gauge 6) 500 Hinges 7)
Mystery Stamps - Catalog
value, \$3.00

Special! Imported collection 1000 differ-
ent stamps of the world, \$1.50

ZENITH CO., Dept. PA-1
81 Willoughby St., Brooklyn 1, N. Y.

I enclose Rush me the
following
..... Bargain Packet of 331 stamps plus
Encyclopedia of Stamps, Price, 25¢
..... Stamp Collector's Outfit—\$1.98
..... 1000 World-Wide Stamps—\$1.50
Also include Bargain Approvals for free
examination

Name

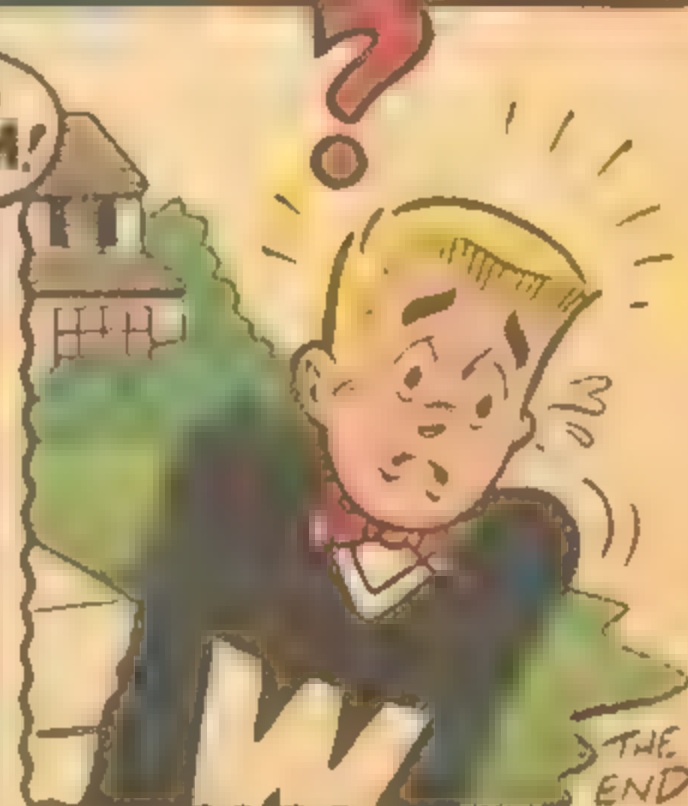
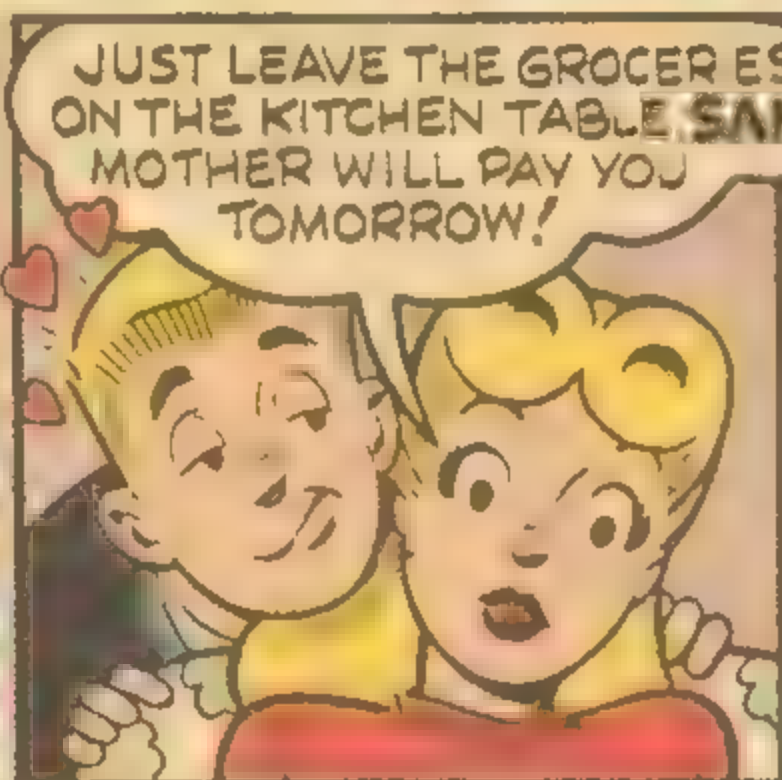
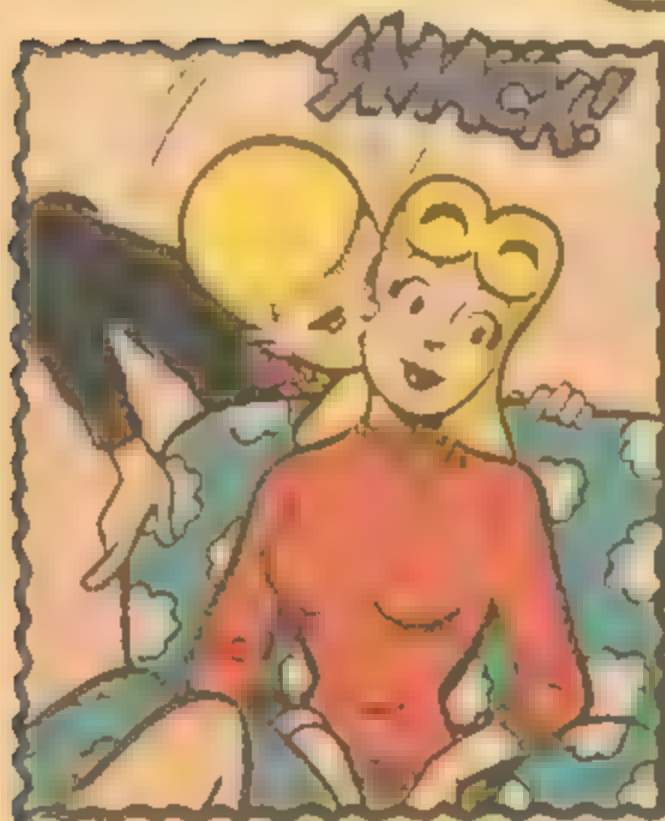
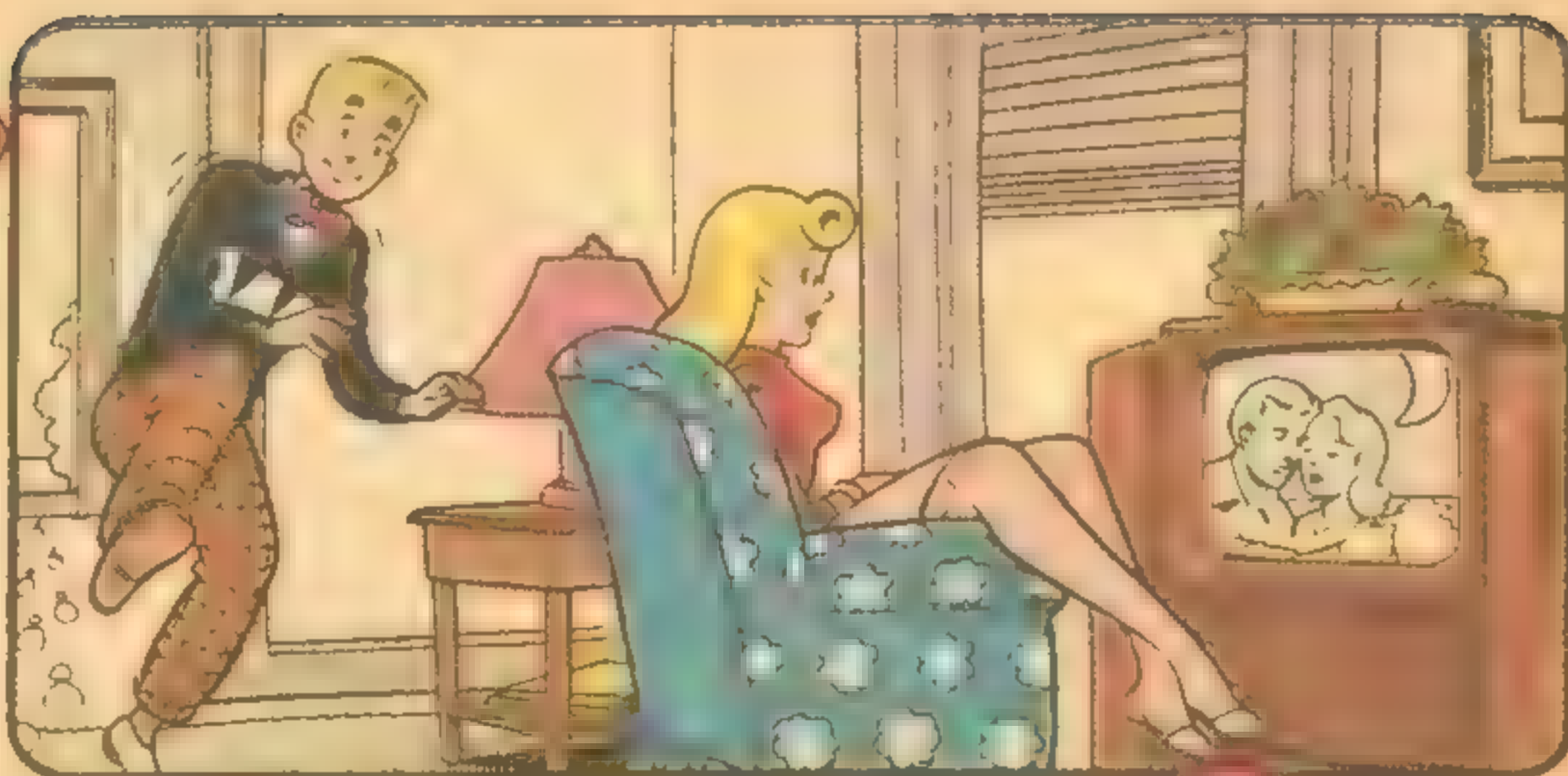
Address

City Zone State

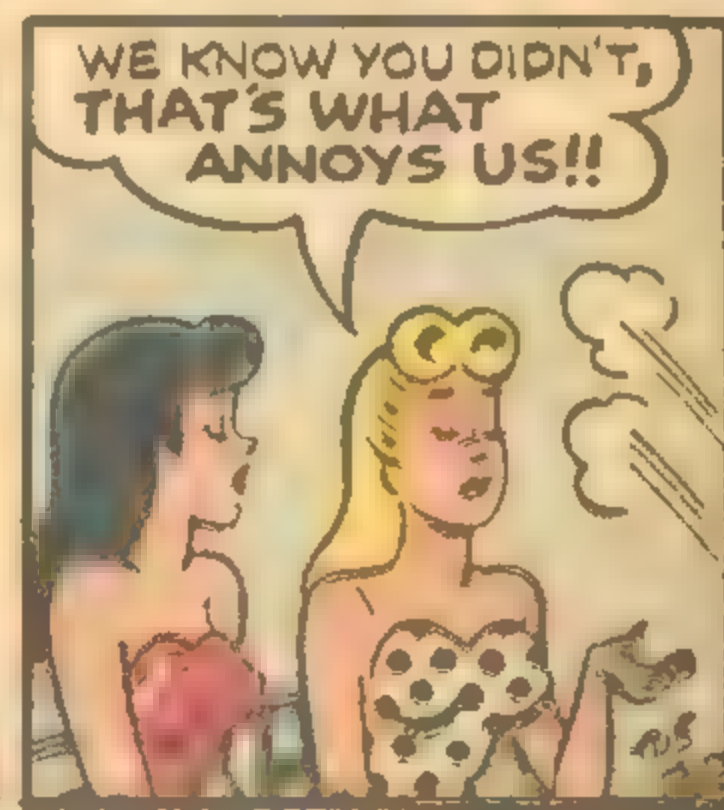
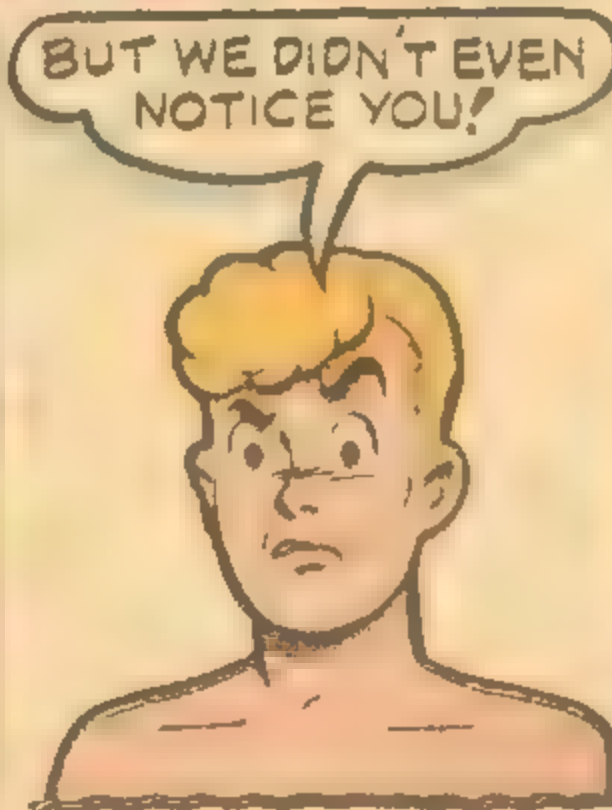
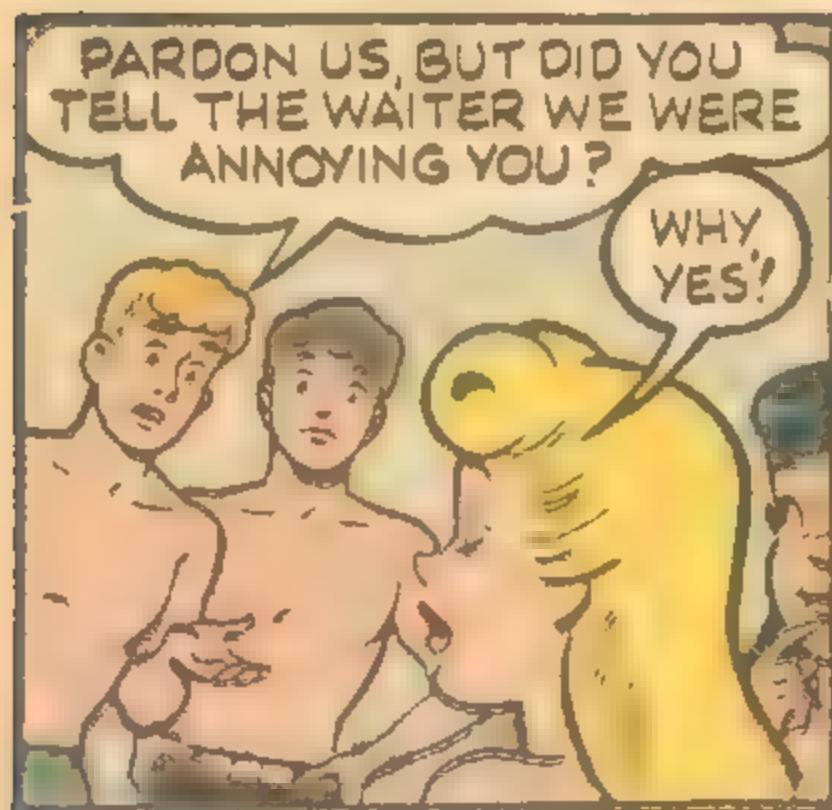
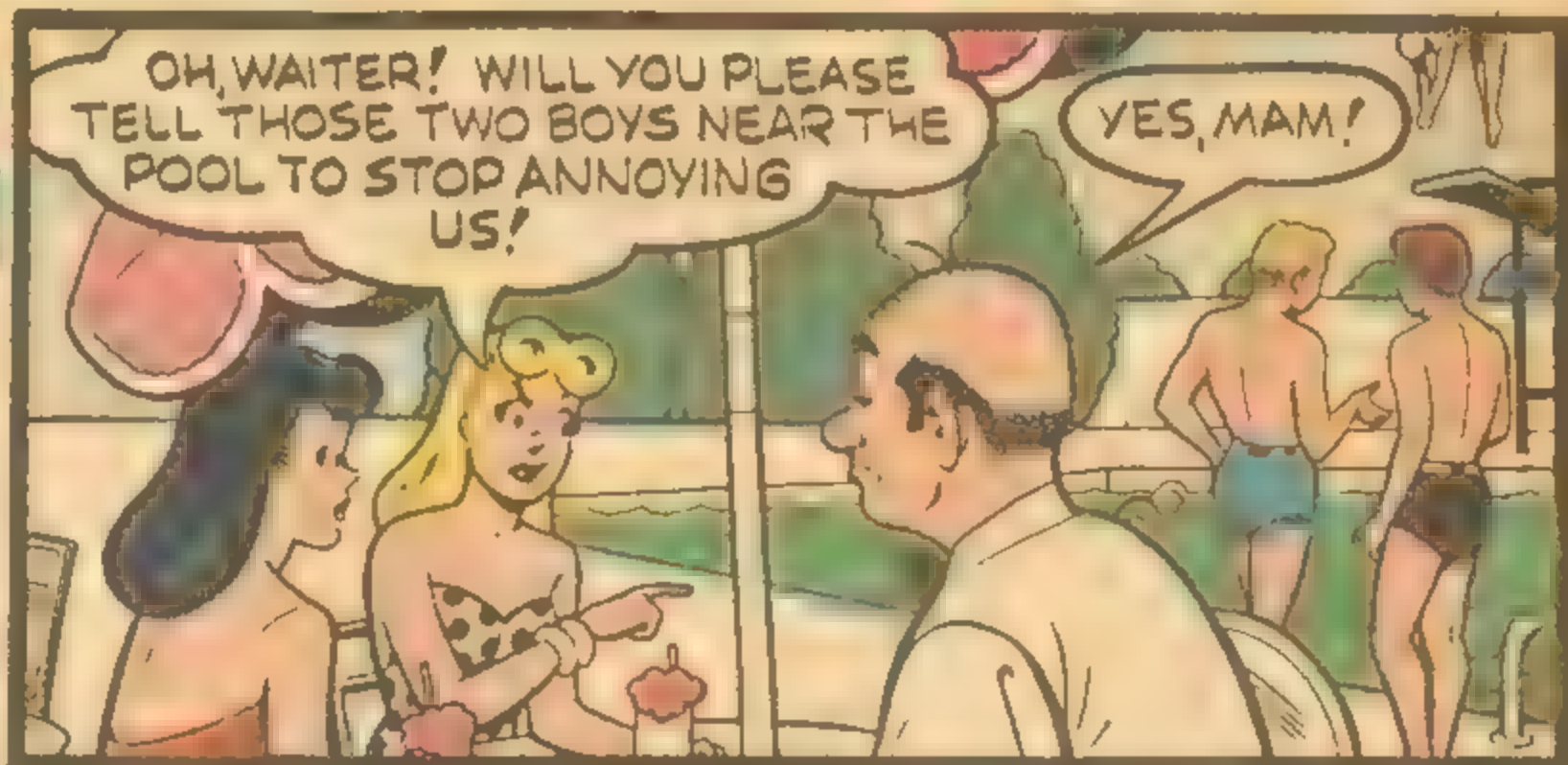
ZENITH CO., 81 WILLOUGHBY ST., BROOKLYN 1, N. Y.

Wilbur

in
"WHO'S
THERE"



LINDA AND LAURIE

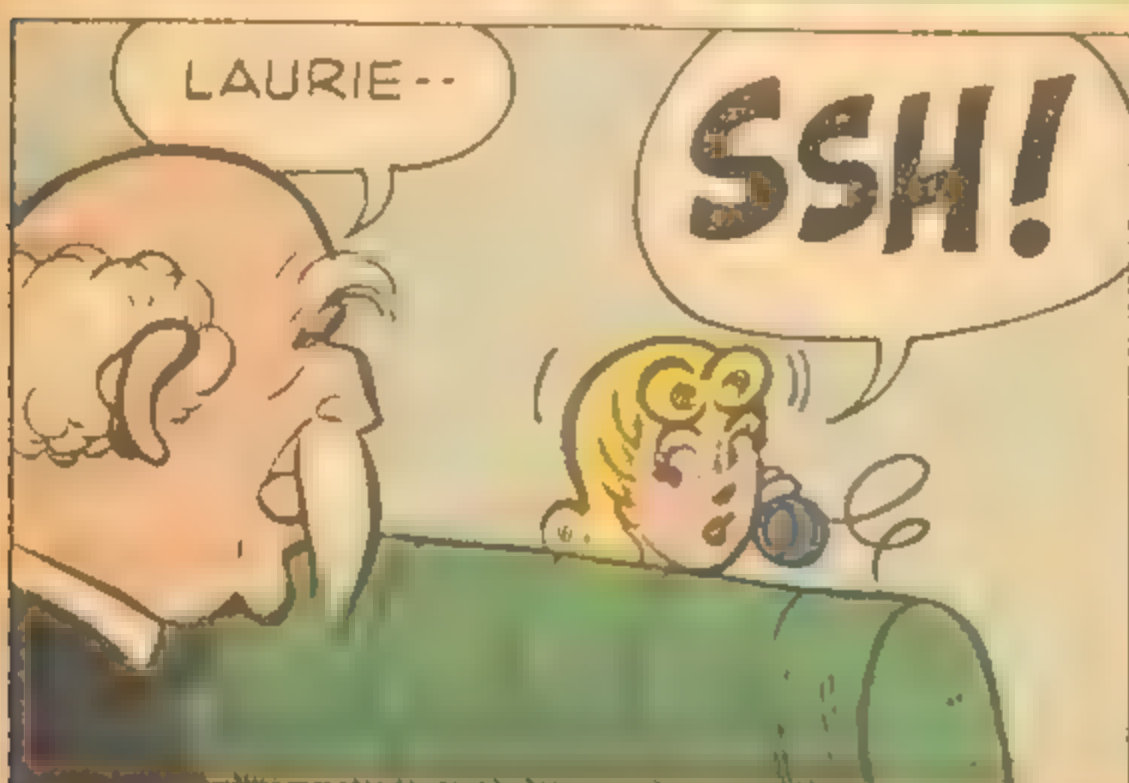
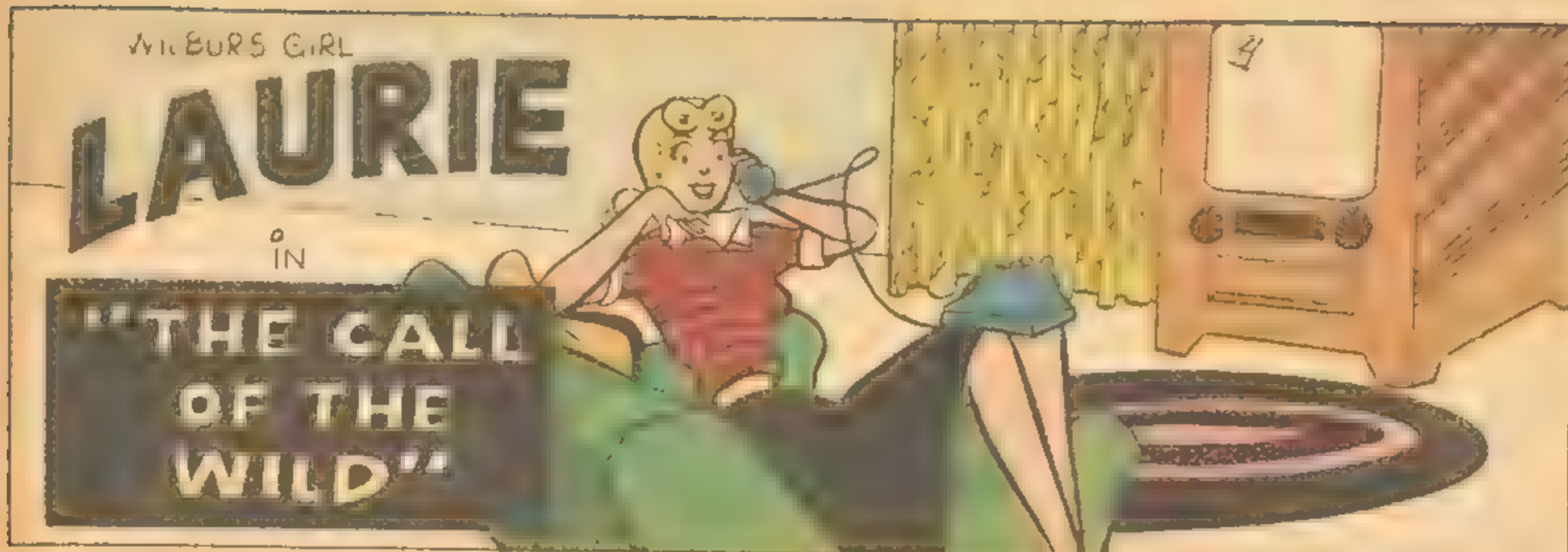


WILBUR'S GIRL

LAURIE

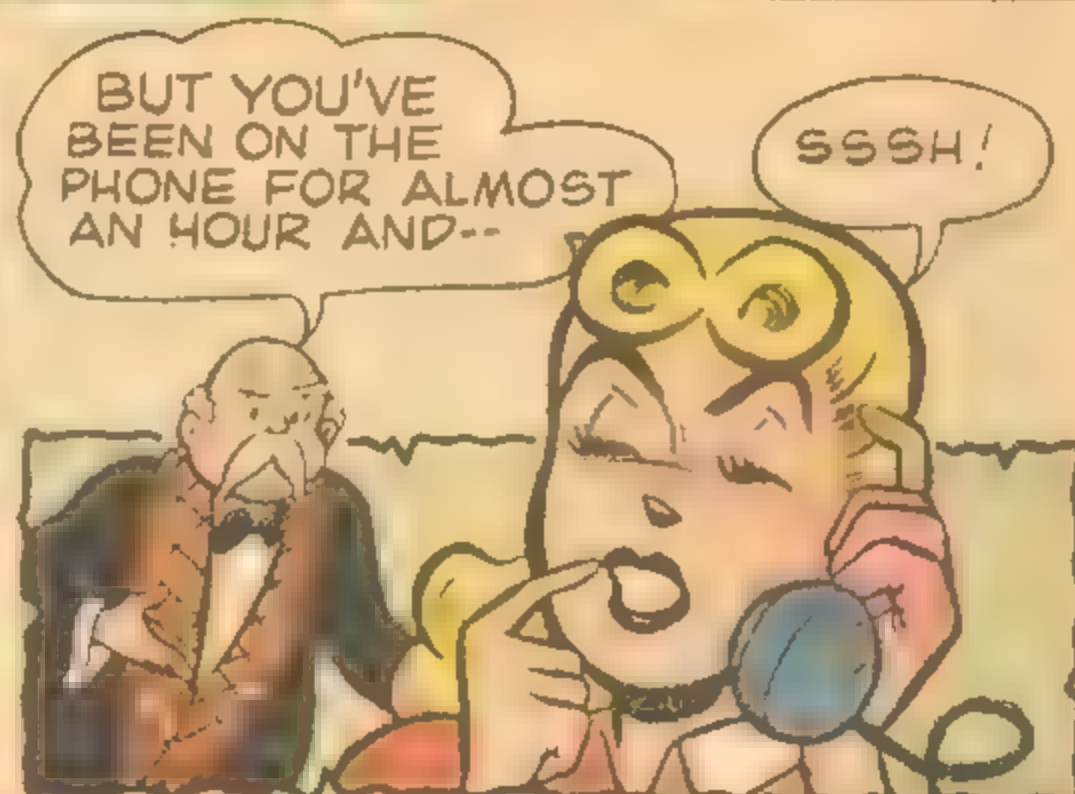
IN

"THE CALL OF THE WILD"



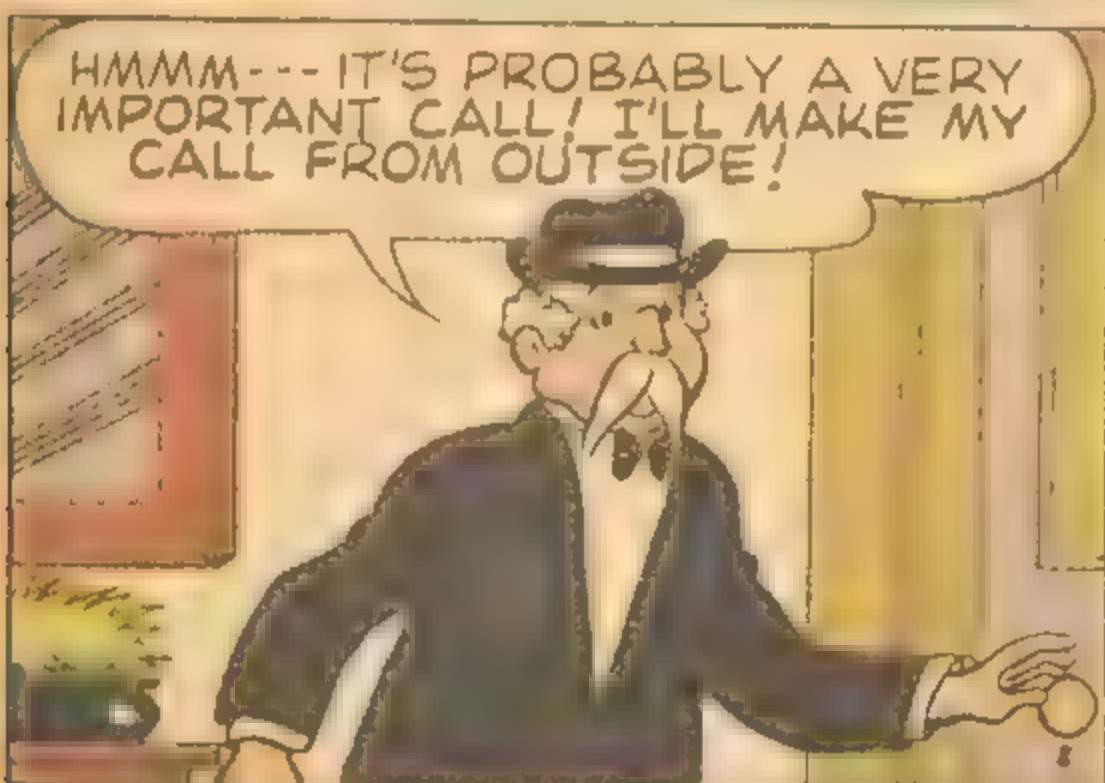
LAURIE--

SSH!

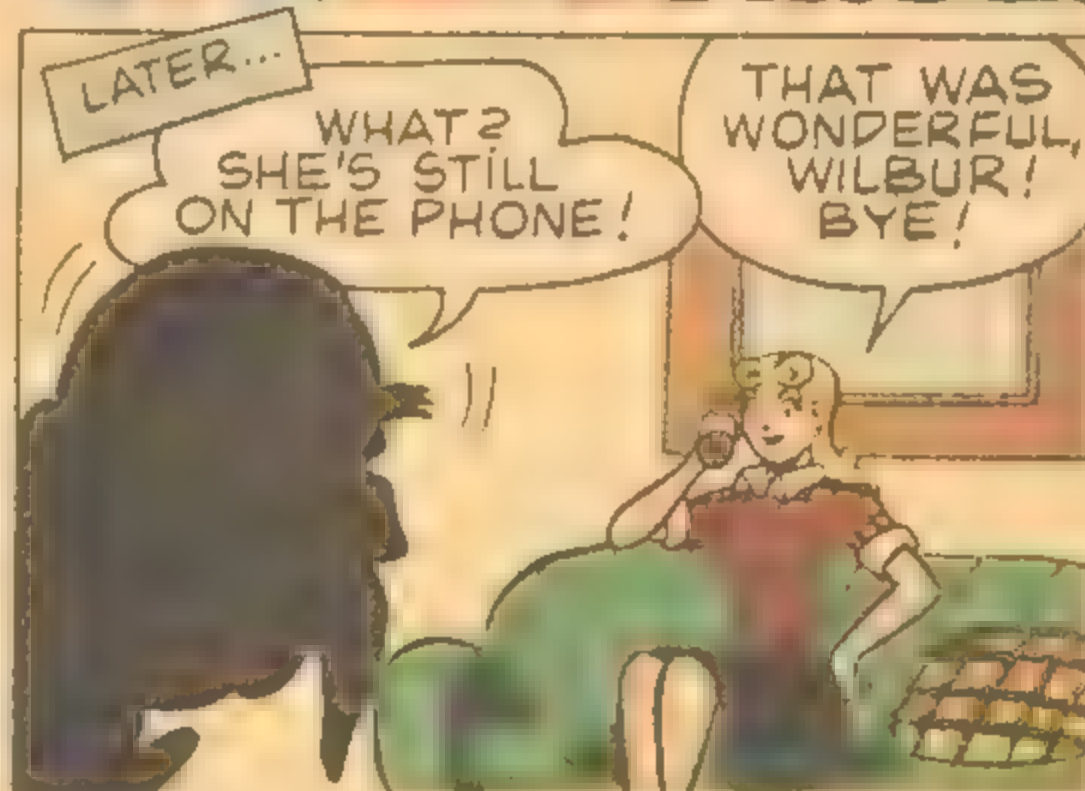


BUT YOU'VE BEEN ON THE PHONE FOR ALMOST AN HOUR AND--

SSSH!



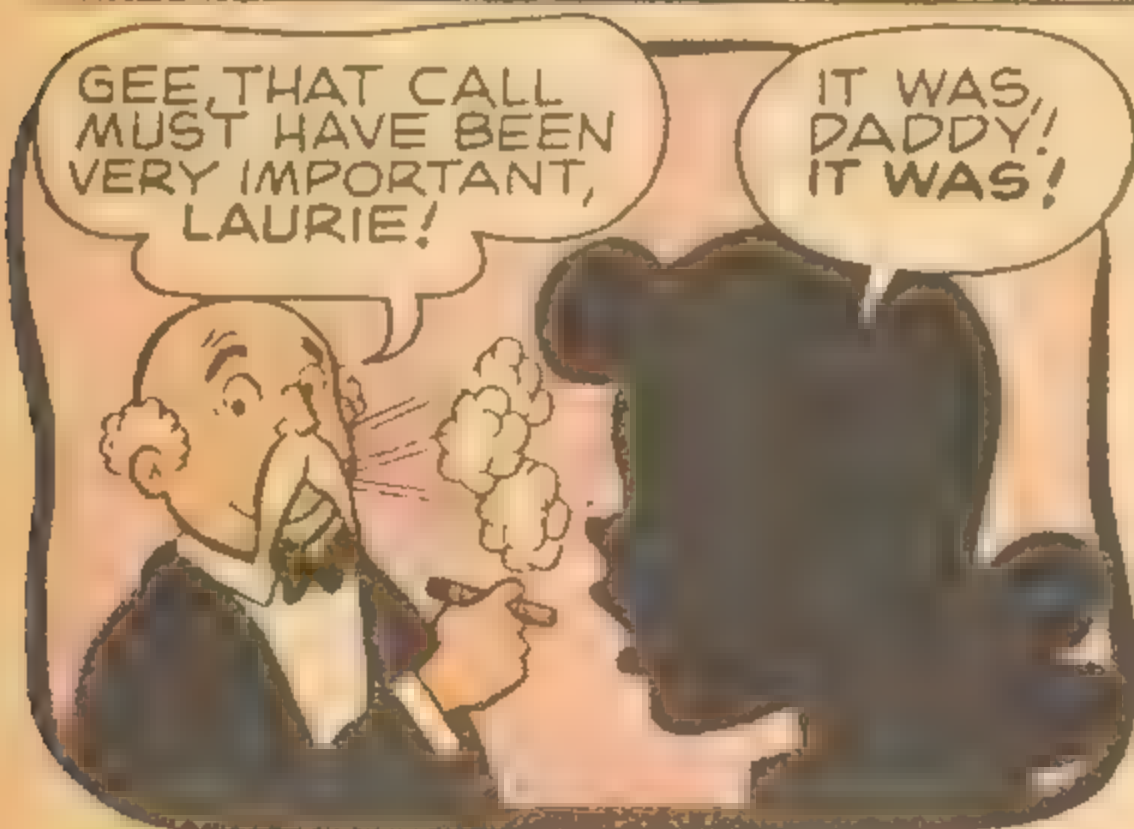
HMMM--- IT'S PROBABLY A VERY IMPORTANT CALL! I'LL MAKE MY CALL FROM OUTSIDE!



LATER...

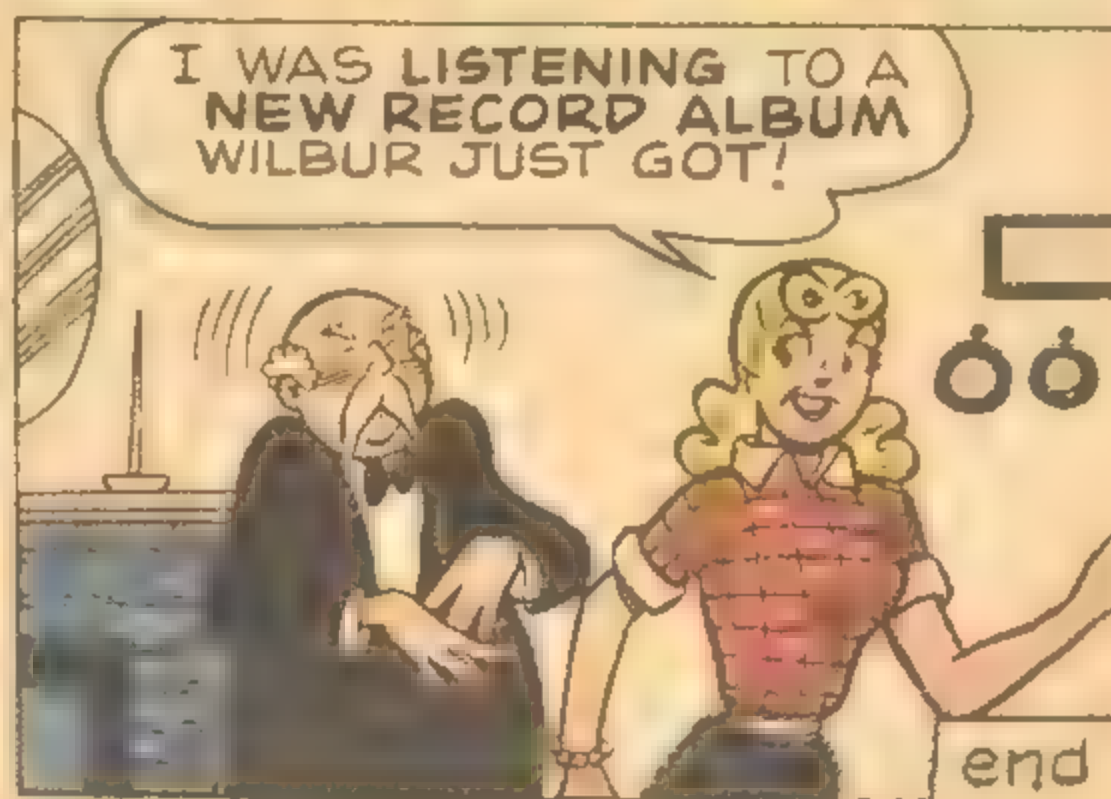
WHAT? SHE'S STILL ON THE PHONE!

THAT WAS WONDERFUL, WILBUR! BYE!



GEE, THAT CALL MUST HAVE BEEN VERY IMPORTANT, LAURIE!

IT WAS, DADDY! IT WAS!

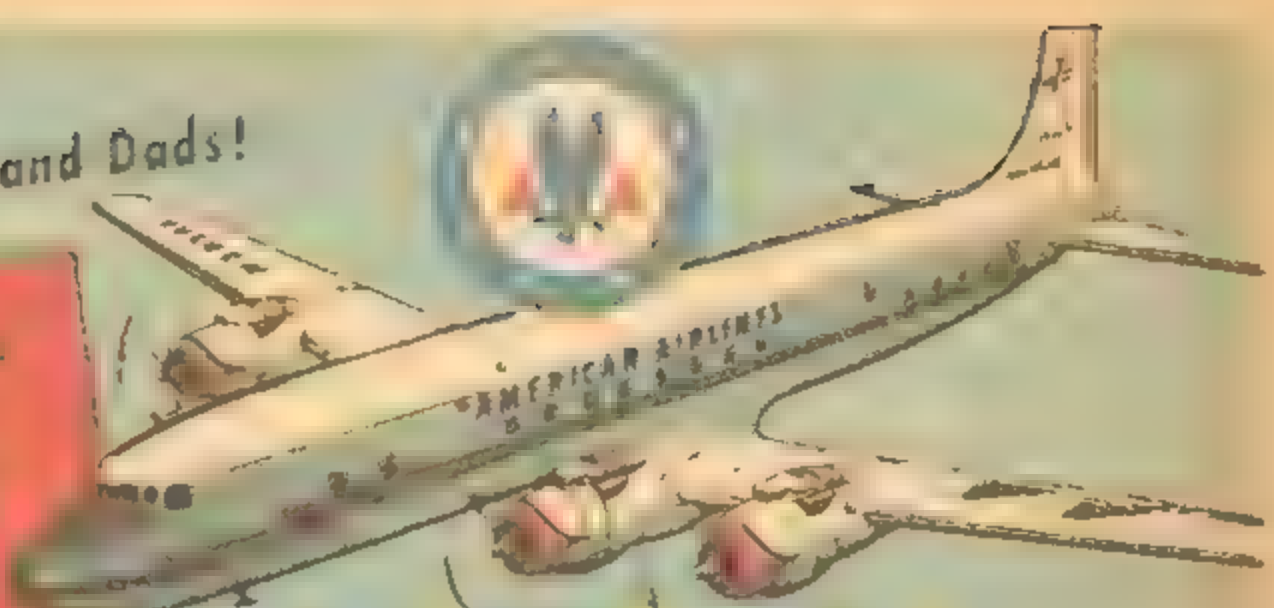
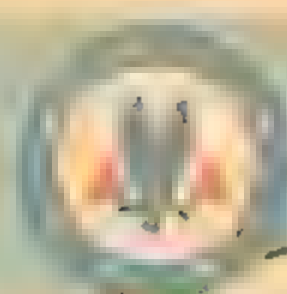


I WAS LISTENING TO A NEW RECORD ALBUM WILBUR JUST GOT!

end



GABBY HAYES SAYS:
Hey Kids . . . Hey Moms and Dads!



popcycle

WIN A TRIP TO THE
TUCSON DUDDE RANCH
CONTEST

75 GRAND PRIZES

for winning teams of child and parent
(150 trips in all)

Exciting All-Expense Dude Ranch Vacations!

Be the guests of the famous

AMERICAN AIRLINES



FLY TO TUCSON, ARIZ. VIA

LUXURIOUS **AMERICAN AIRLINES** FLAGSHIPS

(Trips Scheduled for Arrival in Tucson August 19th)

THOUSANDS OF SENSATIONAL PRIZES FOR ALL!

100 2nd PRIZES

COLUMBIA

Record-A-View Sets

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- 16 Color Reels
- Projector & Screen
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Retail Value
over \$50.00

100 3rd PRIZES

EDIXA 35 MM Cameras

All the craftsmanship that made
Germany famous for its fine cam-
eras.



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over \$50.00

400 4th PRIZES

WELBROS

World-Famous Watches

For Boys

For Girls



Retail Value
over \$30.00

1000 5th PRIZES

Genuine

WESTERN BOOTS

for boys and girls



1100 6th PRIZES

Real

WESTERN BELTS

for boys and girls



All entries become the property of the Joe Lowe Corporation. All winners will be notified by mail. Failure to accept prizes as offered will result in forfeiture of prizes and no substitution will be permitted. Anyone may enter this contest except employees of the Joe Lowe Corporation, the advertising agency, or the families of such employees. This contest is limited to the U.S. and Possessions and Canada and is void and not extended in any State or locality where participation in and conduct thereof are prohibited, taxed, licensed or restricted. Joe Lowe Corporation reserves the right to substitute or change prizes or locale of vacations if unforeseen conditions arise. Send stamped, self-addressed envelope if you wish to have a list of winners sent to you.

10 BIG WEEKLY CONTESTS

Here's all you do...

1. Cut out official entry blank along dotted lines.
2. Carefully cut out the big red "SICLE" ball from any three "POPSICLE," "FUDGSICLE," "CREAMSICLE," "DREAMSICLE," "50-50 POPSICLE," or any frozen stick confection bag which has a red "SICLE" ball.
3. Paste the three red "SICLE" balls on the entry blank.
4. Match the pictures against the item names shown on the entry blank by writing the number of the item name in the corner where you think it belongs. Example: We have put a 3 in the first box because Sombrero (No. 3 on the list) fits that picture.
5. On the dotted line shown on the entry blank, write in the name you would give the pony from the description given on the entry blank. (Mom and Dad can help!)
6. Write your name, age, and address in the spaces indicated on the blank. Your entry will be judged against other entries in your age group.
7. Paste the completed entry on a 2-cent postcard and mail to "POPSICLE," P. O. Box 123, New York 46, N. Y. Send in as many entries as you like. Entries must be postmarked no later than midnight, August 4th.
8. Entries to be judged by independent judging organization on basis of correctness and neatness of entry and originality of pony names. In case of ties, earliest postmark date will be the deciding factor. Decision of judges will be final.

Don't delay! Send in your entry right away. And remember, you can enter as often as you like. Weekly contests begin Sunday morning and end the following Saturday at midnight. All entries will be judged in the weekly contest by postmark date.

HURRY! ENTER YOUR FIRST CONTEST NOW!

Last Contest Closes Sat., AUG. 4th, 1956

ENTER AS OFTEN AS YOU WISH!
YOUR "POPSICLE" DEALER HAS ADDITIONAL ENTRY BLANKS!

OFFICIAL ENTRY BLANK



1. POMMEL 2. DOGIE 3. SOMBRERO 4. BRAHMA BULL 5. SAGUARO
6. SITTING BULL 7. LONGHORN 8. SPUR 9. PALOMINO

NOW, NAME THE DUDE RANCH PONY DESCRIBED BELOW!

Born April 1st; Mother's Name, Brave Squaw, Father's Name, Tucson Tom, Brown with white forelegs... white star on forehead; Favorite treat, "POPSICLE"!

My Name for the Pony is.

My Name _____ Age _____

Parent's Name _____

Street _____

City _____ Zone _____ State _____

Brand of Ice Cream My Dealer Sells _____

PASTE 3 RED "SICLE" BALLS HERE!

When your entry is complete, mail it to:
"POPSICLE," P.O. Box 123, N. Y. 46, N. Y.

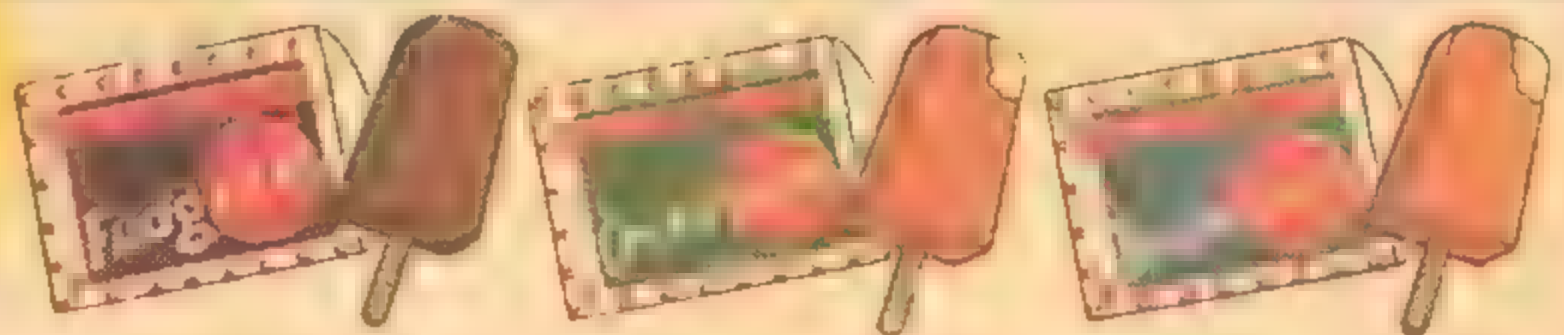
LOOK FOR THE RED
"SICLE" BALL!



MAIL ONLY LIST
Get one from your Ice Cream Man or write to:
801 West 28 St., New York 1, N. Y.
2744 E. 11 St., Los Angeles 23, Cal.



See GABBY HATES on TV on the "POPSICLE" Western Round-Up every Saturday at 5:30 P.M., EDT, on ABC-TV.



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KATY Butterfly PIN-UPS

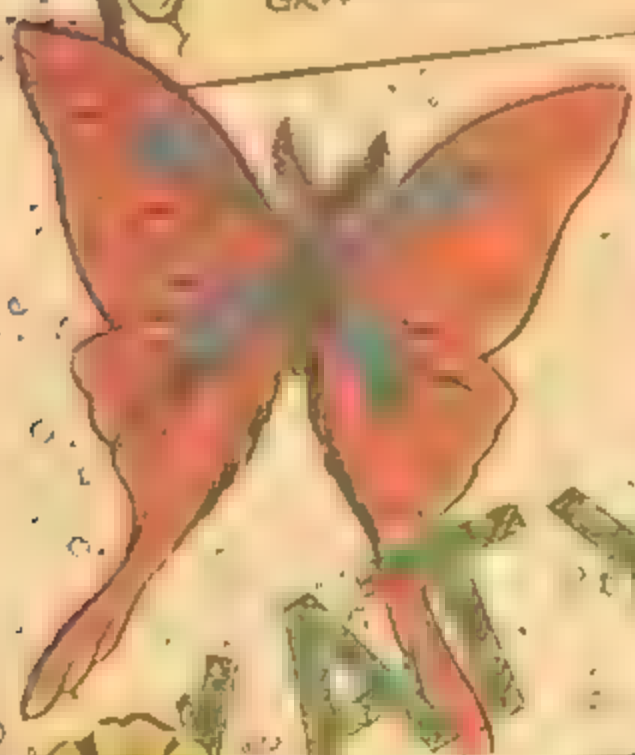
FOR YOUR COLLECTION



LETTERING KATY'S POSE,
GOWN, BUTTERFLIES, ETC. by
LILA PUKK, 747 PARIS S E,
GRAND RAPIDS 3, MICHIGAN



KATY KEENE, THE P.M.E. QUEEN,
by AMY GRAZIANI, MAIN ST,
CHESHIRE, MASS., BOX 278



KATY
KEENE



LETTERING, FLOWERS, HEAD, ETC., by
MARILYN WEEMS, 803 12TH ST,
AURORA, NEBRASKA, and GLORIA GRISBY,
715-11TH ST, AURORA, NEBRASKA

Katy Cowgirl

FASHIONS



64
NANCY NOVAK,
500 OTIS ST.
DOWNERS GROVE
ILLINOIS



64
DIANE
CARUSO
230 CHILVERTON,
SANTA CRUZ,
CALIF

64
JUDY
NAPOLITAN,
209 JEFFERSON
STATEN
ISLAND,
6, N.Y.

64
JANICE
HINSON
GEN'L
DELIV, BROWNFIELD
TEX

64
GLORIA
RAINBOLT
205 ST LIMAS,
BROWNSON, MO.



LASSO ONTO
THIS PIN-UP OF
KATY PRINTED ON HEAVY
SLICK PAPER FOR ONLY 10¢
WITH THIS PIN-UP YOU'LL RECEIVE
LOTS OF CHIC COWGIRL FASHIONS FOR
YOU TO COLOR, CUT OUT AND FIT ON
THIS PIN-UP DOLL--LOADS OF FUN FOR
ONLY A DIME! HURRY, POGNUH! SEND
FOR THIS PIN-UP SET NOW! JUST CUT
AROUND THIS ROPE FOLD A DIME IN IT
MAIL IT TO KATY KEENE at
WOGGON WHEELS RANCH,
SANTA BARBARA, CALIF
BE SURE TO SEND YOUR
NAME & ADDRESS!

LOOK HERE TO
SEE HOW YOU CAN LASSO
ONTO A KATY COWGIRL PIN-UP
AND CUT-OUT SET FOR ONLY 10¢



64
BARBARA
MORAWSKI
3632 EAST
FERRY ST
DETROIT,
MICH.



KATY STAR GOWNS

THE STAR GOWNS ON THIS PAGE WERE DESIGNED BY THE READERS LISTED BELOW

- 1 POSE + GOWN by NANCY ESTES, BOX # 308, OVIEDO, FLORIDA.
2. GOWN + POSE by ZOE FOREMAN, LEADVILLE, COLORADO
- 3 GOWN + POSE by DARLENE AZARES, 672 MINNA ST, SAN FRANCISCO, CALIFORNIA.
- 3 also by JOYCE RUST, 2248 NOTRE DAME, POMONA, CALIFORNIA
- 4 POSE + GOWN by MARTHA JANE GANSE, HEWITTS LANE, CROSS KEYS, NEW JERSEY.
5. POSE + GOWN by EDDIE MILLER, 5 LAKE DRIVE, NEEDHAM, MASSACHUSETTS

MANY SIMILAR POSES + GOWNS WERE SENT IN BY THESE READERS BELOW - THANKS TO ALL!

CHARLENE LARSEN,
152 W. GALVESTON,
CHANDLER, ARIZONA.

BARTELA EDWARDS,
AMARILLO, TX.

SALLY McFADDON,
1807 W. NIXON,
PASCO, WASH.

JOANNE FOGARTY,
KERNVILLE,
OREGON

CATHY CLINE
314 LOWELL ST
EUREKA, CALIF.

WINIFRED SHILTS,
422 N. MAIN ST,
HUDSON, OHIO.

NORA BOYER,
3132 BROADBEACH RD,
MALIBU, CALIFORNIA

VIRGINIA MORRISON,
1 LAWRENCE AVE,
PHOEBUS, VIRGINIA

DIANA JENNEY,
614 N. E. CAPITAL AVE,
BATTLE CREEK, MICH.

PRISCILLA MAHER, + KATHY DAVIDSON,
25 ARCH ST,
TILTON, N. H.

18 ARCH ST,
TILTON, N. H.

HUGH HILTON,
815 S. 46th ST,
LINCOLN, NEBR

TERESA BONACEK,
849 ELDORADO ST,
MONROVIA, CALIF.

SANDRA MENGE,
326-21st AVE, N.,
FARGO, N. DAKOTA

SHARYL HOOPLE,
223 N J. ST,
OXNARD, CALIF.

DONNA-JO BELL,
BRIDGETON,
N.C. BOX 96

MARIDENN ARNDT,
721-14th ST. SO,
WISC. RAPIDS, WISC.

SUE MAYNARD,
RT. 1, BOX 116, CHANDLER, ARIZONA

MARY SUE CORNWELL,
119 LANCASTER CRESENT,
R.F. STATION,
SCULTHORPE,
NORFOLK,
ENGLAND.

JUDY KYALS,
PO BOX 742,
ALICE,
TEXAS

JANET GOWMAN,
617 S BRANT ST
HUNTINGTON,
INDIANA.



STAR-STUDED PIN-UPS FOR YOUR COLLECTION!



LETTERING, POSE, + GOWN
by ALBERT MARTINEZ,
1735 PONTIUS AVE,
LOS ANGELES,
CALIFORNIA



POSE, GOWN,
ETC, by
KAREN CHILES,
225 ADAMS,
BEAUMONT,
TEXAS



POSE, GOWN, ETC, by KAREN MCCLURE, 37 RIDGE ROAD SE, WASHINGTON 19, D.C.

KATY KEENE'S PIN-UP BOARD



HERE ARE THE NAMES OF THE FANS ABOVE ON KATY KEENE'S OWN PERSONAL PIN-UP BOARD

JIMMY OSBURN RT. #2, HOPE, ARK.	DANA WILLIAMSON + JUDY WEST BOX 655, MAYSVILLE, OKLA.	LOIS RITA PEKAR, RT. 1 BOX 179, GRANGER, TEX.	MARIE HALL, RT. 2 BOX 84, CASSVILLE, MO.
PAT MCCREARY, BOX 425 FT. WALTON BEACH, FLA.	LAURA TRENT, 39 WESTOVER ASHEVILLE, N. C.	JANET HARRIS, 2920 BOSTON, NEDERLAND, TEX.	NORMA HARMON, ARKANSAS, WISC.
ROFIE CAPPELLI, 175 29 th AVE. N. ST. PETERSBURG, FLA.	FAITH BECKERMAN, P.O. BOX 607 DANBURY, CONN.	FRIEDA KLIMA, 414 MAPLE ST. WAPAKONETA, OHIO.	VIRGINIA RUTH MORRIS, 1012 STADIUM ST. BIG SPRING, TEXAS.
LINDA SLAVIN, 11 WARREN RD. MARBLEHEAD, MASS.	BILLY BUCK (NO ADDRESS)	MARY FRANCES CAMP ROUTE #3 FORT VALLEY, GA.	JOANNE WARDELL, 303 CURTIS ST. POINT PLEASANT, N.J.
JEANNIE MURPHY RT. 4, GRENADA, MISS.	SARA MADDUX BOX 958, CACTUS, TEX.	ROBERTA GEHLE (NO ADDRESS)	VICKI UNGEMACH (NO ADDRESS)
GEORGE FITCH 312 WALNUT ST. TEAGUE, TEXAS.	SHARON LEE WILSON 4220 DOVER ST. WICHITA, KANS.	CHARLEEN PIZZORNO 326 RAMONA EL CERRITO, CALIF.	CAROL LARSON, 213 3 rd AVE. N.E. WATERTON, S.DAK.

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SERIES

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ARCHIE
SERIES

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FEATURE DELUXE EVERYDAY

A gorgeous assortment
of gold embossed cards
for every occasion



TALL EVERYDAY COMIC ASSORTMENT

Captivating! Novel slim cards
featuring pop-outs,
clever animation



TINY TALLS EVERYDAY ASSORTMENT

Exquisite slim designs of every
type, color and taste



SLIM INFORMALS

Friendly messages are
all aglitter. Chic!



SLIM STYLE ALL OCCASION
21 luxurious cards in the smart,
modern long look. Beautiful!



**EVERYDAY GIFT WRAPPING
ASSORTMENT**
20 large sheets all 20" x 30"
in full color, with seals
and tags to match



**SLIM STYLE
STATIONERY ENSEMBLE**
Embossed pink and gold
butterfly design, scalloped
borders, with slim style
notes to match

for selling only
50 boxes of our
300 Christmas card line.

And this can be done in
a single day. Free samples.
Other leading boxes
on approval.

Mail coupon below today.

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